

# MUSIC GO ROUND®

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## 2025 STORE DESIGN HANDBOOK



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# Designed Environments (D-E)

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We at Designed Environments are looking forward to partnering with you! We work with you to streamline your opening process by taking care of supplies, fixture and design needs, allowing you the time and energy needed to focus on the success of your business.

D-E is a family-owned company located in Willmar, MN that started in 1986.

It is our job and passion to:

- Find the most efficient and effective store layout for your location and merchandise.
- Match your merchandise to fixture and floor rack needs.
- Provide all of the supplies needed to operate a successful retail location.

We do this by working as a team and partner for your store and stand beside you throughout the process, providing you with:

- Store Designer & Fixture Specialist:  
Works with you & your contractor to create your store layout, décor & fixture needs.
- Account Manager:  
A real person that stands beside you throughout the opening process & in business to coordinate shipping schedules, confirm delivery, order supplies and troubleshoot as needed. We are your advocate & partner working with you and understanding your business.
- Warehouse & Shipping Department:  
D-E has an on-site warehouse that carries fixtures & supply needs for your store. The on-site location allows us to quickly fill orders, physically check stock and our shipping manager works to find your location the most economical shipping option. We also maintain inventory in 6 regional warehouses to save you money on freight costs.

## **How do we do what we do?**

D-E has learned from more than 30 years in business that customer service and quality product are key to the on-going success of your store. We work directly with wholesalers, suppliers and shipping companies from across the nation to find you the best price and highest quality products delivered, in the most economical way, to your door. We put the pieces together providing you a turn key opening and continued operation, saving you time and money.

**We look forward to our partnership and appreciate your business!**

# DELIVERIES

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Be sure that you put an “OPENING SOON” poster in your store window soon after you sign your lease. Find out when UPS delivers to your area, meet your UPS drivers and inform them when you are opening. Without this poster, shipments may be returned to the vendor if no one is around to receive them. Extra shipping costs and time delays may be incurred.

## **FREIGHT DAMAGE CAN COST YOU MONEY**

Failure to follow these steps may result in refusal of your claim and non-payment for damage or loss. You have the right and responsibility to inspect your freight before you sign.

### **You can insist that the driver wait.**

1. Inspect the crate/packages for damages/shortages.
2. Inspect the contents for damage.

### **If damage or shortage is found, you have the obligation to:**

1. Specify the damage or shortage found on all copies of the bill of lading receipt—**then sign it –NOT before.**
2. Contact the carrier and Designed Environments as soon as possible.
3. Determine the cost estimate of damages or shortages. The inspector will need to know before they inspect.
4. If the carrier waives the inspection, be sure to note with whom you’re speaking and request a copy of the inspection report, showing the waiver.

### **You may wish to note the following when you have discovered damage or shortage:**

1. Delivery Date
2. Carrier
3. Terminal Contact
4. Nature of damage/shortage

When deliveries of certain products are made to your store location, you will be required to have additional manpower available to unload products from the truck. These products include: *Wood Equipment (Counters/fitting rooms), Metal Equipment & Shelving (Fixtures), Carpet & Flooring, and Slatwall.*

### **Important Notes:**

- Have adequate help unloading products! We recommend having 4-6 people on hand when shipments arrive. Truck drivers are NOT responsible for the unloading of your freight. If help is not available, a subsequent unloading fee will be incurred.

### **We are here to help you with your project.**

Your d-e account manager will be touch with you throughout this project. We encourage your contractors and/or yourself to call 1.800.342.0852 at any time with questions pertaining to your new store.

# LEAD TIMES/SHIPPING SCHEDULE

ITEMS	SHIPPED/DELIVER
SLATWALL	Shipped from regional warehouse via truck Lead Time: 3 weeks production + 1 week transit
COVE BASE	Shipped from manufacturer via UPS Lead Time: 1 week production + 1 week transit
LOGOS SLATWALL CORNER MOLDING SLATWALL SCREWS	Shipped from D-E via UPS Ground Lead Time: 3 weeks production + 1 week transit
CARPET	Shipped from D-E via truck Lead Time: 1 week production + 1 week transit
VINYL	Shipped from manufacturer via truck Lead Time: 1 week production + 1 week transit
COUNTERS & Associated Supplies	Shipped from manufacturer via truck Lead Time: 6 weeks production + 1 week transit
SUPPLIES (TAGS, LABELS, BAGS, ETC.)	Shipped from D-E via truck Lead Time: 3 weeks production + 1 week transit

### **Important Notes:**

- Lead/Shipping time is based from when the date payment is received.
- Once the order is picked up by the freight carrier, d-e has little or no control of the delivery schedules.
- d-e will provide you with all shipping information, tracking numbers and phone numbers to assist you in tracking your shipments.

***To avoid delays, please keep these lead times in mind when planning orders.***

# SECTION 1000 – GENERAL SPECIFICATIONS

## PAINT

Paint can be purchased at any Sherwin Williams Store

- **Rich Amethyst /SW1840 /Semi-Gloss**
  - 1' Area above the Slatwall.
  - Stores w/suspended tiled ceilings.
  - All ceiling surfaces including tiles, grid, and duct work.
  
- **Silver Plate /SW7649 /Semi-Gloss**
  - All interior doors, frames & trim.
  - Wall below the Slatwall in the retail area.
  - Walls in the storage, service & tech areas.
  
- **Black /Dryfall /Flat**
  - Stores w/an open ceiling.
  - All areas above the 1' "Rich Amethyst" border.
  - Including: The wall, deck, joist, conduit & ducts.
  
- **Gambol Gold /SW6690 /Semi-Gloss**
  - Acoustic Guitar Room

## LIGHTING

Proper lighting is critical in our retail stores and will not be compromised in any way.

The **Music Go Round** stores require:

- 100-Foot Candles in the selling and backroom areas.
- T-8/SP35/ Cool White
- Prismatic Lens (not Parabolic Lens)

To maintain this level of light, one 2'x4' three lamp fixture should be placed every 64 square feet, or 8' center to center.

*Refer to the actual drawing for a typical lighting schematic.*

## CEILING & CEILING HEIGHT

A minimum height of 10' -0" between floor and ceiling tile is required in all areas of the store. If the ceiling is an open plan, then the lights must be suspended at 11' -6" AFF. All areas above the perimeter border, including the ceiling, tiles, grid & duct work will be painted with **Sherwin Williams/Dryfall Black/Flat finish**. With a suspended ceiling, tiles, grid and duct work shall be painted **Sherwin Williams/SW1840/Rich Amethyst/Semi-Gloss finish**. If this is an existing space, then the ceiling tiles shall be changed out to be uniformed in texture and the grid shall be cleaned for repainting as described above.

# SECTION 1000 – GENERAL SPECIFICATIONS

## CARPET

The carpet for your new store is a patterned commercial carpet. Therefore, special consideration must be given when choosing a carpet installer. The carpet mill will not honor claims for carpet installed by non-certified installers.

Installation Qualifications: Patterned Carpet Installation should be accomplished by a Floor Covering Installation Board (FCIB) certified firm or an installer who can demonstrate compliance with the FCIB certification program. Call 800-882-8846 for verification or certification. Another option is to visit [www.cfinstallers.com](http://www.cfinstallers.com) Other valid certifications are Floor Covering Installation Contractors Association (FCICA) and the International Certified Floor Covering Installers Association (CFI). The installer must meet or exceed C-1 or C-2 classification.

## **CARPET CONSTRUCTION SPECIFICATIONS**

STYLE .....	SARDANGNA 16
CONSTRUCTION .....	Multi-Level Loop
FIBER.....	100% Polypropylene
GAUGE.....	1/10"
STITCHES .....	10 per inch
PILE HEIGHT.....	16 oz/yd sq
AVERAGE PILE HEIGHT .....	3MM +/- 0.5MM
BACKING.....	BITUMEN
TILE SIZE .....	19.69" X 19.69" (50cm X 50cm)
CARTON QUANTITY .....	5.98 sq. yd (5sqm)
CARTON WEIGHT .....	37.48 lbs. (18.5 kg)
APPROVED INSTALLATION.....	MONOLITHIC - 1/4 TURN - BRICK

# SECTION 1000-GENERAL SPECIFICATIONS

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## CARPET NOTES:

- Every effort is made to insure that each box shipped meets the highest standards of workmanship and quality. Specifications are derived from averages resulting from normal manufacturing tolerances in yarn, fiber, temperature and humidity, and may vary within normal industry tolerances. Performance is not affected by such variances. Variance may be up to five percent, plus or minus. Quality control tests to accept or reject goods must be performed prior to cutting and installation. No claims for out-of-tolerance material will be accepted after the goods are cut and installed. We reserve the right to change the primary or secondary backing on this carpet without notice where performance is not affected. Due to yarn variations, actual merchandise not guaranteed to exactly color match the sample.
- No claims will be honored if carpet is installed with visible defects.
- D-E **does NOT supply glue** for the carpet. Installers must purchase glue locally or online.
  - Below are 4 recommended adhesives
    - Taylor 2098-Dynamic
    - Dri-Tac ECO-5500
    - AAT-420
    - AAT-520
- Read all instructions prior to beginning any installation.

# SECTION 1000-GENERAL SPECIFICATIONS

## **CARPET TILE INSTALLATION INSTRUCTIONS:**

Failure to follow these guidelines for installation may void of Product Warranty. Any variance from any of the following instructions will become the responsibility of the installer and not the manufacturer, and shall void all otherwise applicable warranties.

### **1. Site Conditions**

Carpet Tiles are not intended for installation on walls or wet surfaces. We recommend the following conditions before installation: The best environment in which the carpet is to be installed is the temperature between 65° F and 95° F (18° C and 35° C) and the relative humidity between 10% and 65%. A pH range of 5-9 is satisfactory.

### **2. Floor Preparation**

Carpet must be installed over properly prepared substrates. All cracks, holes and flooring irregularities must be adequately repaired to ensure a smooth, finished appearance and prevent accelerated wear.

### **3. Check the Carpet Before Installation**

All Carpet Tiles should be inspected carefully for dye lot, pattern, quality and other damage during the shipping before installation. Contact with your dealer immediately when finding some defects. Labels on each carton contain important information including: product name, weight. Do not install any product that has visible problems, otherwise that would void of the Product Warranty. The manufacturer will not be responsible for workmanship or problems due to improper installation. Carpet Tiles must be adequately protected from soil, dust, moisture and other contaminants and stored on a flat surface; however, the number should be no more than 5 cartons for a long period if overlapped. In the event of any shading or dyelot problem, please do not install the tiles and inform your local distributor immediately.

### **4. Tools and Supplies Checklist**

Scissors; Tape Measures; Straight Edge; Marking Pen; Vacuum Cleaner; Trowel, pH Test Paper; Calcium Chloride Moisture Test.

### **5. Adhesives**

Any uneven surface that cannot be leveled may require adhesive or double-sided tape to hold a tile in place. Recommend to use solvent environment-friendly glue.

**Caution:** To protect your hands, always wear heavy work gloves when handling tackless strips and other tools and materials.

### **6. Cutting Carpet Tiles**

Always cut tiles from the back. Using one tile as a reference tile, score a line on the back of the tile that is to be cut. Cut the tile along the reference line, being careful not to cut through the installed tile below it. Always secure cut or partial tiles with releasable adhesive or double-sided tape. The square of the cut carpet should not less than half of the square of common carpet tile. Otherwise, it is not easy to secure it.

### **7. Floor Layout**

Make a diagram with exact measurements of the area(s) where carpet will be installed. It is wise to always locate the seams in the areas of lightest traffic. Indicate all windows, doors, furniture, and unusual angles. Divide the room into four quadrants and snap a chalk line. Make sure quadrants meet at right angles. Use the 3-4-5 triangle method to make sure the first line is perpendicular to the second line. Check the distance from each centerline to its parallel wall and determine how many tiles will be required (Fig. 1).

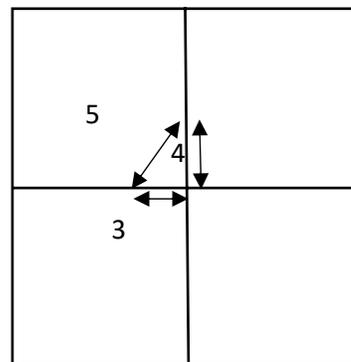


Fig. 1

# SECTION 1000-GENERAL SPECIFICATIONS

## CARPET TILE INSTALLATION INSTRUCTIONS CONT.:

**8. Carpet Installation**

Tiles are printed on the back with arrows showing pile direction. Start from the intersection point in the center of the floor. Install the tiles in one quadrant using the chalk lines as guidelines. Fill in the area between the two chalk lines using the stair step method. Continue to install tiles in a stair step or pyramid pattern, starting at the center point. Check to make sure the tiles are properly aligned at edges during the installation. Fit the tiles tightly together by sliding them together and press into the adhesive (Fig. 2).

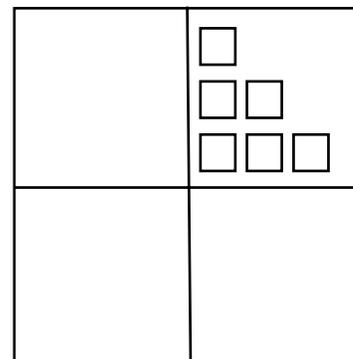


Fig. 2

*Refer to the installation instruction sheet found in each box.*

**9. Carpet on Electrical Lines**

Mark locations with a piece of tape on tiles installed over electrical boxes and electrical floor. Tiles can be lifted for cut-outs later.

**10. Repair After Carpet Tile's Installation**

Check the whole effect after the installation, if there are any seams among tiles, change them if possible. As for the fluff, use the scissors to repair accordingly.

**11. Replacement of Damaged Tiles**

In order to minimize visual differences between new and old tiles, consider replacing damaged tiles with tiles removed from less visible areas. Use stock tiles to replace those removed from less visible areas

# SECTION 1000-GENERAL SPECIFICATIONS

## POLYPROPYLENE CARPET TILE WARRANTY:

**Bella Flooring GROUP** will repair or replace the portion of the carpet that does not perform according to our warranties. If all warranty conditions have been met, proportional purchase price of the carpet will be compensated for the directly affected area. Any charges for carpet installation, disposal, new padding or moving furniture, equipment, etc. are not the responsibility of us.

The following prorated schedule shall be applied:

### Lifetime Warranty Proration Chart

1st Year 100%	2nd Year 90%	3rd Year 80%	4th Year 70%
5th Year 60%	6th Year 50%	7th Year 45%	8th Year 40%
9th Year 35%	10th Year 30%	11th Year 25%	12th Year 20%
13th Year 15%	14th Year 13%	15th Year 10%	16th Year 8%
17th Year 6%	18th Year 4%	19th Year 4%	20+ Years 3%

### Installation

The carpet must be installed in accordance with the Carpet & Rug Institute's Carpet Installation Standard.

(See [www.carpet-rug.org](http://www.carpet-rug.org))

### Maintenance

The consumer shall maintain the carpet in accordance with Carpet & Rug Institute's Carpet Maintenance Guidelines for Commercial Applications.

### Commercial Wear Warranty

We warrant that this carpet will not wear (loose surface pile) more than 10% following installation of the carpet, provided that the carpet is properly installed and maintained indoors. This warranty excludes carpet installed on stairs, areas subject to inappropriate chair casters, damage from skates, spiked shoes and sharp objects, and abuse including damage from athletic shoes and abnormal activity. Water damage, willful damage including burns, tears and cuts, and the effects of improper installation and maintenance are also all excluded from this warranty. This warranty covers abrasive wear (loss of pile). Changes in appearance caused by soiling, crushing (matting) or pooling are excluded from warranty coverage.

### Comprehensive Stain Warranty – No Exclusions

We warrant that this carpet will not permanently stain from substances typically found in homes or offices during the listed warranty years following installation of the carpet, provided that the carpet is properly installed and maintained indoors according CRI recommendations. A stain is defined as an irreversible localized colour change rated less than 3.0 on the AATCC Gray Scale for Evaluating Staining (1.0 = more change; 5.0 = less change). This warranty excludes willful damage including burns, water damage and reappearing (wicking) spots, and any stain that may occur in high traffic areas such as stairs. In addition, substances that degrade or destroy the carpet fibers (i.e. drain cleaner, battery acid, etc.) are also excluded from warranty coverage. This warranty is not a cleaning contract. The consumer must establish and implement a pre-planned preventative maintenance program immediately after installation of the carpet. Claims submitted to us under this warranty must include a letter and a receipt from a professional carpet cleaner describing the affected area and the cleaning procedures applied, with a statement that the stain could not be removed. If after professional cleaning, the stain is tested and the affected area is found to have a rating of less than 3.0 on the AATCC Gray Scale for Evaluating Change in Colour, we will designate a professional carpet cleaner to attempt to remove the stain. If the second professional cleaning removes the stain, the consumer must pay for this service. If we determine that the affected area remains unsatisfactory, and that all warranty conditions have been met, we will compensate the owner on a pro rata basis.

### Backing Performance

We warrant that this carpet tile will not lose dimensional stability (i.e. shrink, grow, cup or dome), delaminate from face fiber or unravel at the edges when properly installed indoors according to installation recommendations. This warranty excludes carpet installed on stairs, areas subject to inappropriate chair casters, damage from skates, spiked shoes and sharp objects, and abuse including damage from athletic shoes

and abnormal activity. Water damage, willful damage including burns, tears and cuts, and the effects of improper installation and maintenance are also all excluded from this warranty. If after inspection and/or testing of the carpet, we determine that the carpet tile backing has not performed as per the warranty description and that all warranty conditions have been met, we will compensate the owner on a pro rata basis.

# SECTION 1000-GENERAL SPECIFICATIONS

## **CARPET MAINTENANCE & CLEANING**

### **VACUUMING EQUIPMENT**

The manufacturer recommends an upright heavy-duty commercial vacuum with a “Beat and Sweep” beater bar. The Pile Height Level Setting, the amount of suction, the beater bar and the vacuum bag should be checked periodically to ensure that the vacuum is performing properly.

### **VACUUMING FREQUENCY**

Heavy traffic areas, walk off areas and pivot areas should be vacuumed as needed, or at least daily. Moderate traffic areas can be vacuumed every other day.

## **VINYL PLANK FLOORING (ACOUSTIC AREA/ROOM ONLY)**

STYLE ..... KARNDEAN - RL48  
 COLOR ..... NATURAL OAK  
 SIZE ..... 24 PLANKS - 36.0 SQ FT PER BOX  
 DIMENSIONS/ THICKNESS ..... 48” x 4.5” x 3mm

### **TEST RESULTS**

FIRE RESISTANCE .... ASTM E648-06 ..... CLASS 1  
 FLAMMABILITY ..... ASTM D2859 ..... PASS  
 SMOKE DENSITY ..... ASTM E662-06 ..... PASS (<450)  
 SLIP RESISTANCE .... ASTM D2047 ..... PASS DRY (> .80)  
 CLASSIFICATION ..... ASTM F1700 ..... CLASS III TYPE B

# SECTION 1000 – GENERAL SPECIFICATIONS

## SLATWALL

Slatwall used in the Music Go Round stores must be 115 pounds internal bond or better and with a density of 47 pounds per cubic foot. It must be ¾" thick, measuring 48" x 96". The grooves are to be 3" center to center running the 96" length. **DO NOT** use Home Improvement Center stores grade of Slatwall.

### **SPECIFICATION**

**SUBSTRATES:** MDF (Medium Density Fiberboard) conforming to ANSI A208.2, industrial-grade MDF or other wood fibers substrates having not less than 75% recycled wood waste. Must have a minimum core density of 48lbs.

**FORMALDEHYDE:** Slatwall panels shall have formaldehyde emissions of 0.3 PPM or less and shall comply with HUD 24 CFR Part 3280 Standards set fourth for particleboard panels.

**FIRE RATING:** Our slatwall products meet a class "C" rating as determined by standard ASTM E-84 Standard Test Method for Surface Burning Characteristics of Burning Materials.

*\*Check with local building codes to verify that a higher-class fire rating is not required.*

**FINISH:** Low Pressure Laminate: Vertical grade 0.030" thick high pressure plastic laminate adhered to wood fiber substrate by cold pressing polyvinyl acetate (PVA) type II, water resistant adhesives.

1. Edges-Square, and sealed, to provide a black edge
2. Balancing Backer: Kraft Paper that does not contribute to or pose an unusual additional fire hazard.
3. Color and Pattern: GRAY / BLACK.

**PANEL SIZE:** Standard panel sizes are 4' x 8'; horizontal grooves run 8' length. Slat sizing 3" on center.

### **LOCATION**

The Slatwall is to be placed continuously throughout the sales floor.

### **HANDLING and PREPARATION**

- Lift panels, do not slide because they may get scratched/damaged. Be careful of all the edges and corners for they may be easily damaged and could also be sharp.
- The building is to be completely enclosed. Structural walls should be finished, dry, solid, and true.
- Allow the panels to equalize to room environment for 48 hours prior to installation.

### **REQUIRED TOOLS**

- (2) or more persons are required for handling the panels.
- Ordinary carpenter tools, laser level, chalk line.
- Circular saw with fine tooth blade (carbide tipped blade is preferred).
- Power drill and screw gun
- 5/32" drill bit
- #6 or #7 bugle head drywall screws. Proper length and type to be determined by the installer based upon substructure.

# SECTION 1000 – GENERAL SPECIFICATIONS

## **Slatwall Installation Overview:**

- Review the construction documents and determine the areas that will receive the Slatwall panels.
- Slatwall may be installed directly over metal or wood studs or over drywall surfaces.
- Verify installation area has adequate supporting studs or vertical furring.

### **Step 1: Define a level base line for the entire area.**

- Strike a level line with a laser level or chalk line at the height of a panel across the length of the installation. All panel edges must align exactly with this line for proper results.

### **Step 2: Secure initial panel to the wall with screws.**

- Fasten initial bottom panel to the wall with #6 or #7 bugle head drywall screws. Install a minimum of one screw every third slot (or 9") vertically and every stud horizontally. Each 4' x 8' panel should have a minimum of 42 screws secured to studs or furring.
- Slatwall without aluminum inserts do not require pre-drilling. Slatwall with aluminum inserts require 5/32" predrilling of holes thru the insert and panel for the mounting screw. Screw must be installed through the insert to ensure optimum hang strength.

### **Step 3: Align grooves and secure subsequent panels to the wall.**

- Top and bottom edge of the panels have a 1/2" groove and when butted together they form a full groove.
- For Aluminum insert panels, an insert must be pre-installed at the horizontal panel seams prior to being secured to the wall. All panels to be secured to the wall with screws as noted in previous step.

Caution: failure to follow recommended fasteners scheme may have negative effects on the stability and hang strength capability of the Slatwall.

### **Step 4: Repeat until elevation is complete per "F2" drawing.**

Field cut panels as needed. Cut panels face down with a circular saw or face up if using a table saw to minimize chipping and ensure a clean-cut edge.

## **TESTING**

Our testing indicates that Slatwall supports approximately 36 pounds per bracket at 6" from the panel face. Mirrored acrylic finish, 2" on-center groove spacing and grid-grooving strength values will vary downward.

NOTE: to obtain this optimum capacity, panels must be installed per d-e current recommended installation instructions and brackets must be spaced 18" apart.

Testing is based upon random samples and may not be indicative of individual results.

Slatwall has been designed to accommodate virtually all domestic or imported Slatwall accessories and hardware. Attention must be given to the type and design of accessories to insure optimum performance of the installed product.

### **INSTALLATION INSTRUCTIONS FOR SLATWALL**

*Statements expressed in this technical bulletin are the recommendations for the application of Marlite brand products as outlined under normal conditions of installation. The recommendations provided represent our best judgment based on our experience with normal applications.*

# SECTION 1000 – GENERAL SPECIFICATIONS

## **SECURITY SYSTEMS**

Your security company can best advise you, but some considerations include:

- Motion & Light Sensors on all doors and glass
- 3M Scotchshield
- Gates

## **COMPUTER**

### **NETWORK CABLE:**

Enclose as much of the cable as possible in PVC pipe to protect it from wear. If network cable gets stepped on, wet or kinked, there is a very good possibility it will not work. Do not run the cable through the same conduit as electrical or telephone wire. This could cause interference in the computer network. If the cable needs to be run across the ceiling, keep the cable at least 6 feet from fluorescent lights. If you must cross fluorescent lights, do so at a 90-degree angle.

### **POWER:**

The computer outlet should be a dedicated 20A circuit with isolated ground, orange in color, to distinguish it from the others. If you have a computer in an office or other workstation away from your main P.O.S. counter, they should be on the same circuit.

## **ELECTRICAL**

200 AMP electrical panel to service the space. Preferred location in on the same wall, or the back-corner closest to the wall which will have the systems displayed.

**Please note:** If you are taking the space “As Is” it is not worth the expense to relocate the panel.

## **WINDOW TREATMENT**

Read through all instructions completely before attempting to apply vinyl graphics. All vinyl is to be applied to the interior of the store windows. Unless otherwise noted.

### **Surface Preparation for Window Treatment**

- All surfaces should be considered dirty and **MUST** be cleaned prior to the application of all vinyl.
- Mark the outside of the window with a level line at the heights specified. (i.e. chalk line)

### **Application Instructions for Window Treatment**

- Use 1” to 2” strips of masking tape to position in proper registry.
- Apply horizontal tape hinge to the top of the marking.
- In a spray bottle, mix together two drops of liquid dish detergent with approximately two cups of water.
- Liberally spray application surface of the glass
- Remove the liner entirely and allow carrier paper with logo text to drape flat against the glass.
- Liberally spray the backside of the vinyl with the soap mixture
- Re-squeegee entire marking to expel excess moisture and air pockets. Check on the front side of the application to see if any bubbles remain
- Let this dry overnight. Do not re-wet the application before removing the pre-mask. In the morning pull the pre-mask back on itself at 180 degrees.

Note: Small air bubbles will absorb and there is no need to be concerned about them. If large bubbles appear, they should be pricked with a pin and have the air pressed out.

# SECTION 1000 – GENERAL SPECIFICATIONS

## Window Treatment Application

### 1A) LOGO



### 1B) RRR



### Application

- Measure ALL windows pane widths, including door(s). Write down this measurement for later use.
- Decal is applied to EVERY OTHER WINDOW PANE, ALTERNATING DECALS
- Measure width of window statement
  1. Subtract from window width
  2. Divide by 2 to get starting point (in inches from the window edge) to place window decals.
- Bottom of window decal is to be no lower than 2.5' and no higher than 3.5' above ground, depending upon window shape and size
- Place window decal in window first.
  - A. On the OUTSIDE of the window, use a Sharpie to place small dots on your "square line" to show level and boundaries for placement.
  - B. Thoroughly clean the window/placement area
  - C. Using a spray bottle with warm water/soap mixture, heavily saturate the window area.
  - D. Apply the decal using your "level and boundaries" dots.
  - E. DO NOT REMOVE PAPER BACKING YET!
  - F. Use plastic card/squee-gee to remove air bubbles. Check by looking at the statement from outside
  - G. Allow decal to thoroughly dry before removing paper backing
  - H. Once dry, use a small pin to prick the holes in any remaining air bubbles. Press the bubbled area against the window and lightly rub with a plastic card to adhere to window.
- Remove the guide marks on the outside of the window using cleaner and scraper.

## SECTION 1000 – GENERAL SPECIFICATIONS

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### 2) HOURS OF OPERATION (ONE EXAMPLE)



### 3) NEON "OPEN SIGN"



# SECTION 1000 – GENERAL SPECIFICATIONS

## 4) STORE CONCEPT STATEMENT

### Application



- Measure width of “Store Concept Statement”
  - A. Subtract from door width
  - B. Divide by 2 to get starting point (in inches from the door edge) to place “Store Concept Statement”.
- Bottom of “Store Concept Statement is to be no lower than 4’ and no higher than 4.5’ above ground. Place “Store Concept Statement” in door pane.
  - A. On the OUTSIDE of the door, use a Sharpie to place small dots on your “Square line” to show level and boundaries for placement.
  - B. Thoroughly clean the door/placement area
  - C. Using a spray bottle with warm water/soap mixture, heavily saturate the door area.
  - D. Apply the decal using your “level and boundaries” dots.
  - E. DO NOT REMOVE PAPER BACKING YET!
  - F. Use plastic card/squee-gee to remove air bubbles. Check by looking at the statement from outside
  - G. Allow decal to thoroughly dry before removing paper backing
  - H. Once dry, use a small pin to prick the holes in any remaining air bubbles. Press the bubbled area against the window and lightly rub with a plastic card to adhere to window.
- Remove the guide marks on the outside of the window using cleaner and scraper.

## SECTION 1000 – GENERAL SPECIFICATIONS

### 5) FRANCHISE BUSINESS STATEMENT

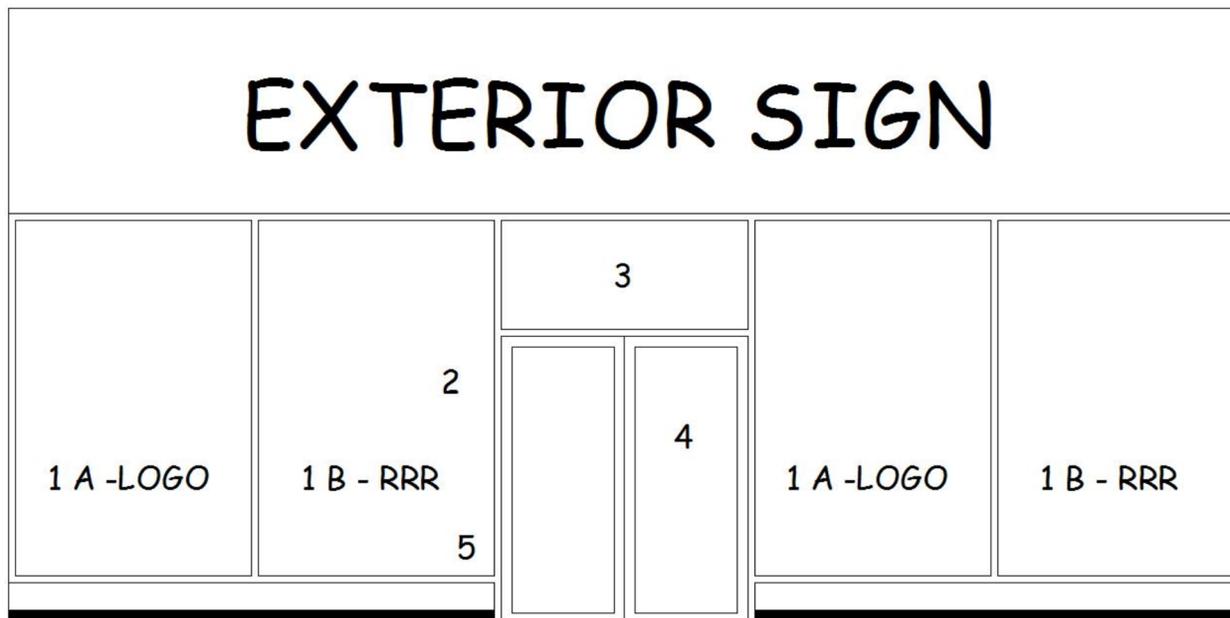


#### Application

- Measure width of “Franchise Business Statement”
    - A. Subtract from window width
    - B. Divide by 2 to get starting point (in inches from the window edge) to place the “Franchise Business Statement”.
  - Bottom of the “Franchise Business Statement” is to be no lower than 2’ and no higher than 3’ above ground. Depending upon window shape and size
  - Place “Franchise Business Statement” in window pane.
    - A. On the OUTSIDE of the window, use a Sharpie to place small dots on your “square line” to show level and boundaries for placement.
    - B. Thoroughly clean the window/placement area
    - C. Using a spray bottle with warm water/soap mixture, heavily saturate the window area.
    - D. Apply the decal using your “level and boundaries” dots.
    - E. DO NOT REMOVE PAPER BACKING YET!
    - F. Use plastic card/squee-gee to remove air bubbles. Check by looking at the statement from outside
    - G. Allow decal to thoroughly dry before removing paper backing
    - H. Once dry, use a small pin to prick the holes in any remaining air bubbles. Press the bubbled area against the window and lightly rub with a plastic card to adhere to window.
  - Remove the guide marks on the outside of the window using cleaner and scraper.
- [www.d-e.net/shop](http://www.d-e.net/shop) PHONE: 320-235-0852

# SECTION 1000 – GENERAL SPECIFICATIONS

## WINDOW DETAIL



1A-LOGO



1B-RRR



2

**HOURS OF OPERATION**

3

**NEON “OPEN SIGN”**

4

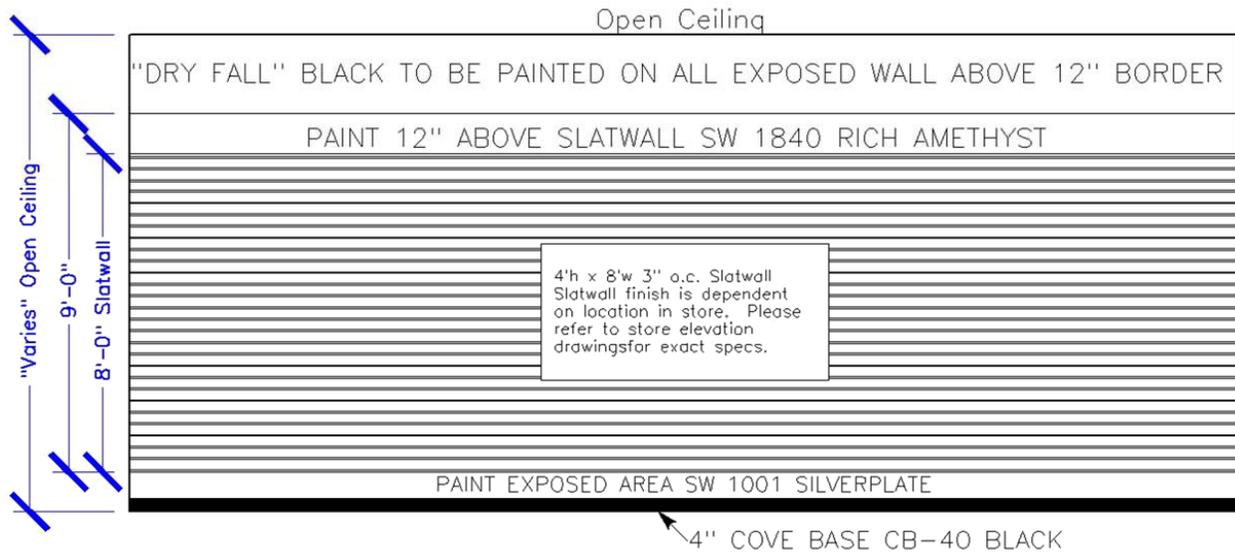
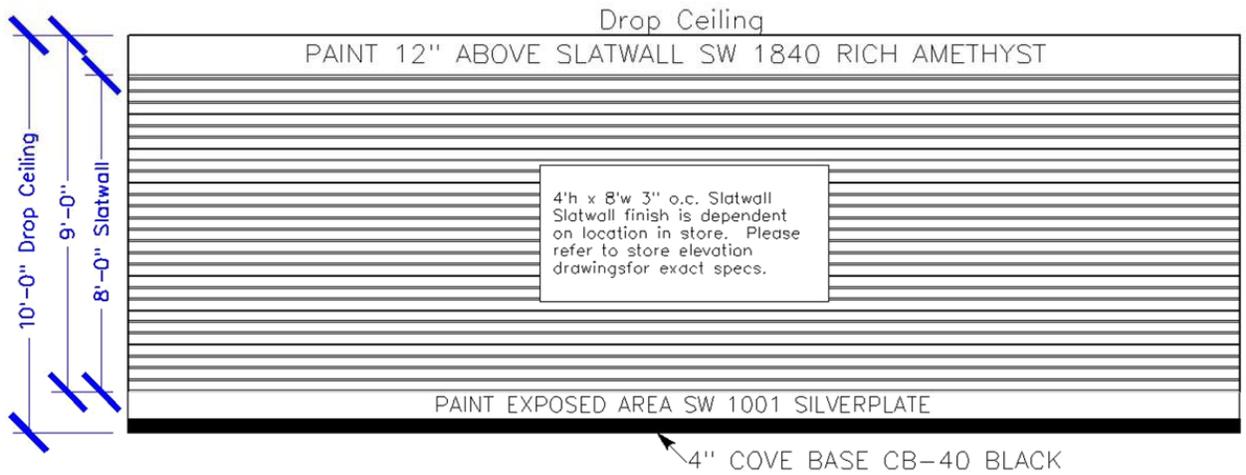
**STORE CONCEPT STATEMENT**

5

**FRANCHISE BUSINESS STATEMENT**

# SECTION 1000 – GENERAL SPECIFICATIONS

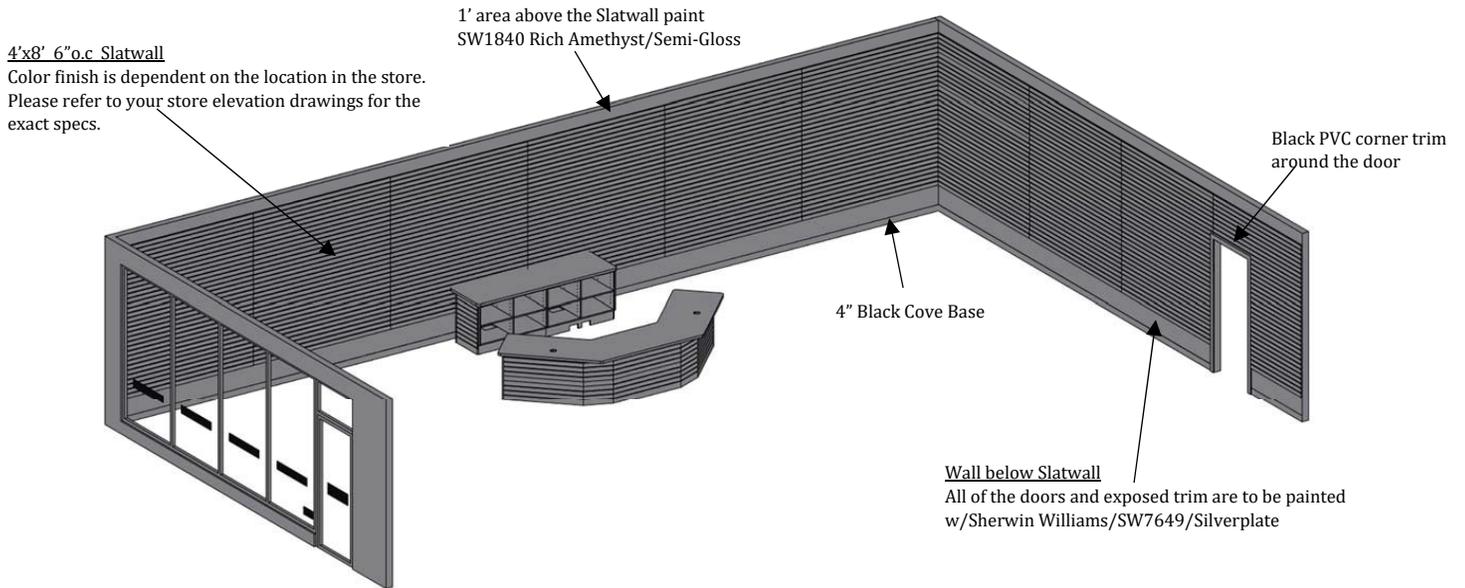
## TYPICAL WALL ELEVATION DETAIL



# SECTION 1000 – GENERAL SPECIFICATIONS

## 3-D INTERIOR

HIGH CEILINGS OR OPEN CEILINGS  
Paint all the exposed walls above the trim board with Black Dry Fall paint.



## SECTION 1100 – SECONDARY ROOM SPECS

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The specifications provided below reflect the secondary rooms in a typical Music Go Round retail store. All specifications are subject to change dependent upon the size of the space and retail location.

### **LESSON ROOM 8X8 INTERIOR DIMENSIONS:**

#### **Construction/Sound Abatement/Security**

Standard lesson rooms will be 8' x 8' interior dimensions. Walls to be built with 2 x 6 metal studs. Walls are to be double layered with mineral fiber/rock wool insulated for sound abatement. Interior walls to be constructed of standard drywall, mudded taped and sanded. Using Acoustic Caulk, Caulk all drywall gaps (except to the floor). Walls to be primed with Sherwin William's interior wall primer and left ready for paint. Walls are to be painted SW #7649-Silver Plate Semi -Gloss up to 9'. A 1' perimeter border of SW #1840 Rich Amethyst Semi-Gloss will be applied to all walls.

Each room will have 4 x (2' x 2') sound abatement foam pads placed in the four corners of the room. Pads to be applied to the walls at 8' AFF. If the room has an open ceiling, each room will require 8 pads, placed in each corner.

Ceiling in the lesson room will be suspended grid (White) with acoustic panels (White). Acoustic panels should be new or in new condition. Ceiling height is to be consistent with the sales floor or a minimum of 10' -0". This ceiling aids with acoustics and humidification.

Each room will have a security window of 2' x 3' in dimension. This can be part of the out-facing wall, or built into the door. If multiple rooms are built with adjoining walls, the adjoining walls will also have a 2' x 3' window built into the wall. The security of our products and safety of our customers is of utmost importance to our company.

#### **Lighting**

The Music Go Round ® store requires 2 x 4 fluorescent 4 lamp fixtures with lenses (parabolic optional) at 100' candles in each lesson room. All light bulbs are to be "cool white". Light fixtures will be hung in suspended ceiling at 10' AFF.

#### **Electrical**

Each room will have 3 x 120-volt, 2 input, standard electrical receptacles. They are to be placed mid-wall at 1.5' above the floor on each wall that does not have a door. A separate 20-25amp circuit will be needed for each room, or as electrical contractor recommends.

## SECTION 1100 – SECONDARY ROOM SPECS

### **SERVICE AREA OFFICE:**

#### **Construction/Sound Abatement/Security**

Service area size TDB by floor layout and design. Walls to be doubled layered with mineral fiber/rock wool insulation for sound abatement.

Interior walls to be constructed of standard drywall, mudded, taped and sanded. Using Acoustic Caulk, Caulk all drywall gaps (except for the floor). Walls to be primed with Sherwin Williams interior wall primer and left ready for paint.

Walls of service area/office can optionally be painted SW #1001 Silver plate Semi-Gloss.

Office/private room will have a security window of 2' x 3' in dimensions installed in the devising wall between service area/office and sales floor. This window is to be one-sided security glass for observation of sales floor. The security of our products and safety of our customers is of utmost importance to our company.

#### **Lighting**

The Music Go Round ® store requires 2 x 4 fluorescent 4 lamp fixtures with lenses (parabolic optional) at 100' candles in service room and office. All light bulbs supplies are to be cool white. If space is existing, all light bulbs will be changed to cool white throughout. Light fixtures will be hung in suspended ceiling at 10' AFF. If the ceiling is open, the lights must be suspended at 11' -6" AFF in the service area and office.

#### **Electrical**

Service area will have 120-volt, 2 input, standard electrical receptacles placed every 10' on perimeter walls. They are to be placed 2' above the floor.

Office will have exact electrical specifications as the 8' x 8' lesson rooms.

A separate 20-25-amp circuit will be needed for the office, or as electrical contractor recommends.

### **ACOUSTIC GUITAR ROOM (typical 250 sq. ft. interior dimensions):**

#### **Construction/Sound Abatement/Security**

Acoustic guitar Room size TBD by floor layout and design. Walls to be double layered with mineral fiber / rockwool insulation for sound abatement.

Interior walls to be constructed of standard drywall, mudded, taped and sanded. Using Acoustic Caulk, Caulk all drywall gaps (except for the floor). Walls to be primed with Sherwin Williams interior wall primer and left ready for paint.

All walls to be painted SW #6690 Gambol Gold Semi-Gloss in a perimeter from floor to 2' and from 9' to 11'. This will create two separate bands of paint that will have the Slatwall attached over the unpainted surfaces.

## SECTION 1100 – SECONDARY ROOM SPECS

### **ACOUSTIC GUITAR ROOM: (continued...)**

Ceiling in the Acoustic Guitar Room will be suspended grid (White) with acoustic panel (white). Acoustic panels should be new or in new condition. Ceiling height is to be consistent with the sales floor or a minimum of 10' -0". This ceiling aids with acoustics and humidification.

Slatwall will be 4' x 8' sections with a Linn Birch Melamine finish. Slatwall pieces will be attached to the wall starting at 9' AFF down. If the room has a drop ceiling at 10', the slatwall will be hung at 9' AFF allowing for a 1' SW #6690 Gambol Gold perimeter above and below the slatwall.

Flooring will be Karndean - Natural Oak RL48 (Vinyl Plank) see page 12 for details.

A 4" cove base will be applied to the walls above the flooring. This cove base should be made of 4" strips of the flooring material, or the standard black 4" cove base used in the sales area.

Acoustic Guitar Room to have double paned sliding glass door for entrance. Both for sound proofing and humidification purposes. The position of the door TBD by store layout and design.

Slatwall is installed from the top down and is continuous throughout the perimeter of the area with the exceptions to space limitations in the designated slatwall areas (1' AFF up to 9' AFF).

Slatwall to be fastened to finished walls with #8 -2 3/4" gold, trusshead screws, placed in every other slot on every stud. Approximately 50-60 screws are to be used per full sheet of Slatwall.

### **Lighting**

The Music Go Round ® store requires 2 x 4 fluorescent 4 lamp fixtures with lenses (parabolic optional) at 100' candles in service room and office. All light bulbs supplies are to be cool white. If space is existing, all light bulbs will be changed to cool white throughout. Light fixtures will be hung in suspended ceiling at 10' AFF. If the ceiling is open, the lights must be suspended at 11' -6" AFF in the Acoustic Room.

### **Electrical**

Acoustic Guitar Room will have 120-volt, 2 input, standard electrical receptacles every 10' on perimeter walls. They are to be placed 1.5' above the floor. The placement of these receptacles will wrap around all 4 walls of the rooms.

A separate 20-25-amp circuit will be needed for the Acoustic Guitar Room or as electrical contractor recommends.

# SECTION 1100 – SECONDARY ROOM SPECS

## TRADEMARK MATERIALS STANDARD

### Lesson Room Finishes:

Lesson Room Paint: **SW #7649 Silver Plate** (Optional for the Service Area/Office)



Lesson Room Paint: **SW #1840 Rich Amethyst** (1'-0" border above Silver Plate)



### Acoustic Room Finishes:

Acoustic Wall Paint: **SW #6690 Gambol Gold** (Above and below slatwall)



Acoustic Room Slatwall Finish: **Linn Birch**

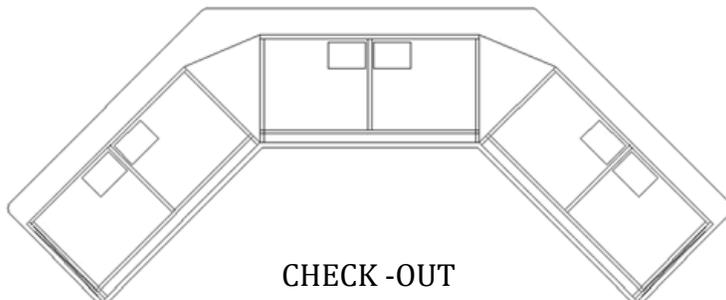


Acoustic Room Flooring Finish: **Karndean – Natural Oak RL48** (Vinyl Plank)

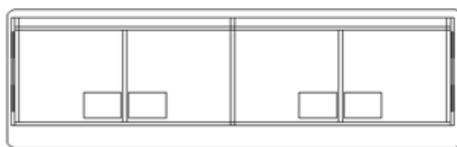


# SECTION 2000 – DETAIL DRAWINGS

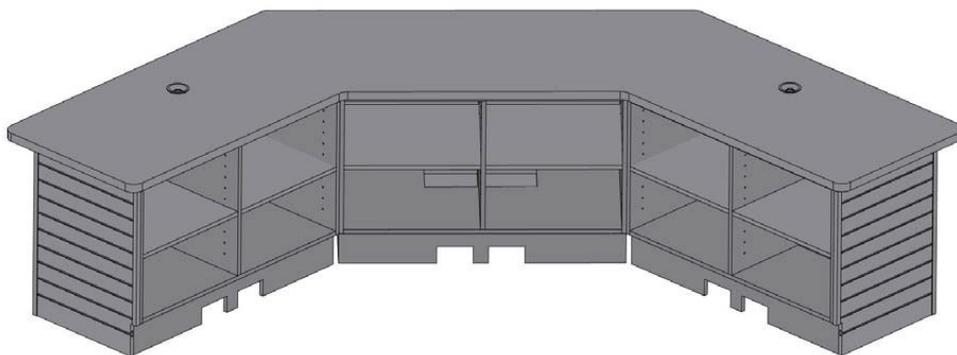
## TYPICAL COUNTER LAYOUT



CHECK -OUT  
TOP VIEW



SELL COUNTER



BUY COUNTER

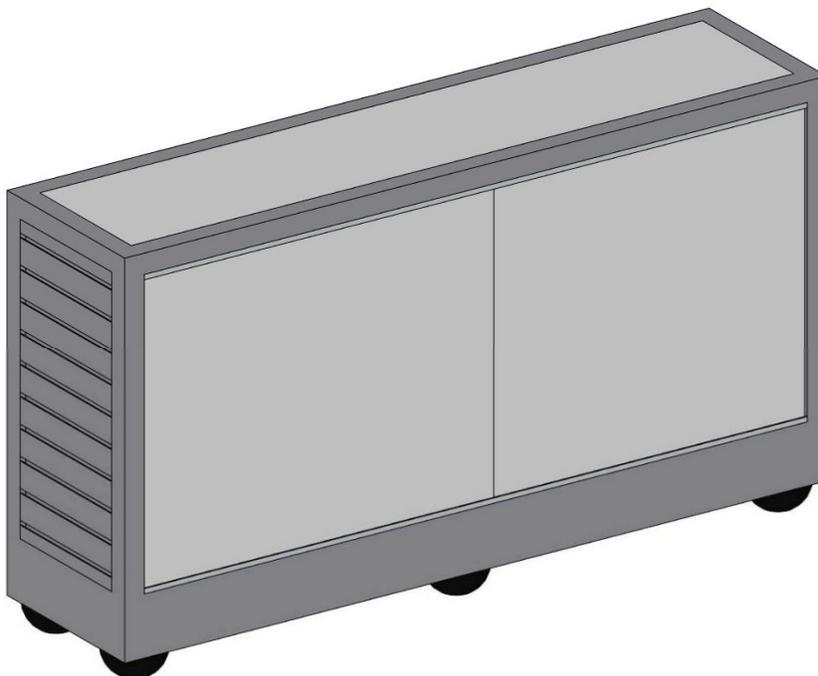


# SECTION 2000 – DETAIL DRAWINGS

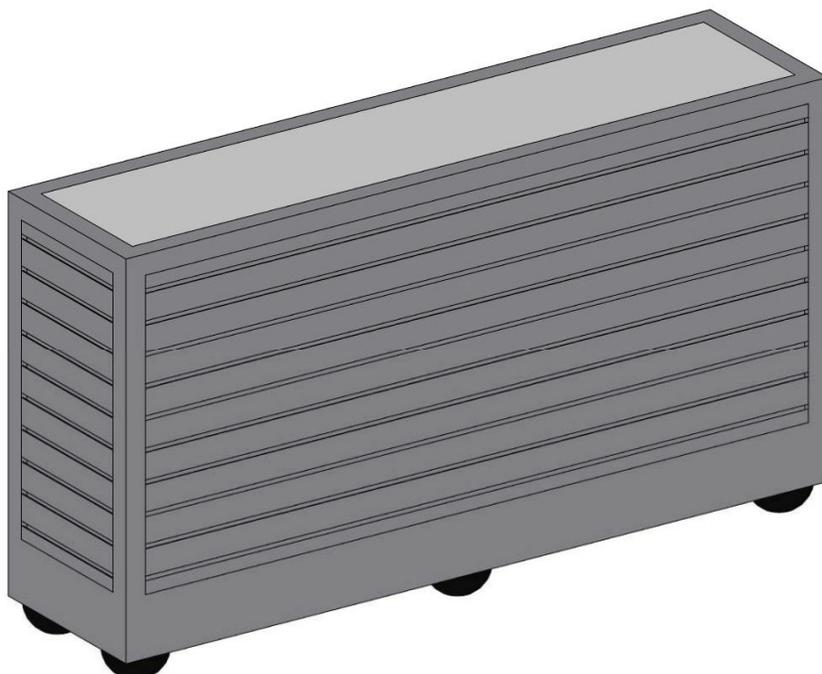
## GLASS DISPLAY CASE (S-4)

FRONT OPENING GLASS CASE

FRONT

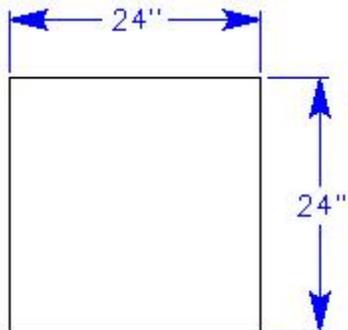


BACK

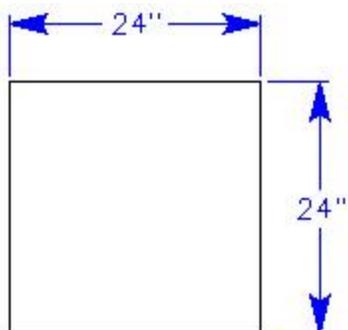


# SECTION 2000 – DETAIL DRAWINGS

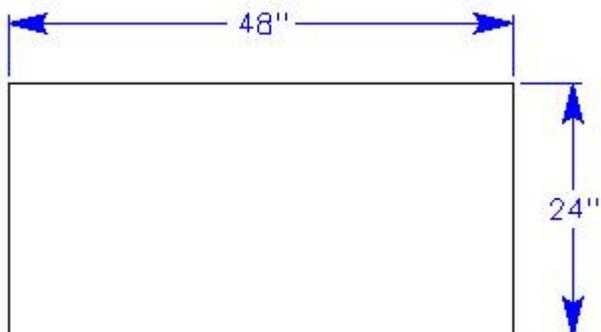
## DISPLAY CUBES P1, D1, D2



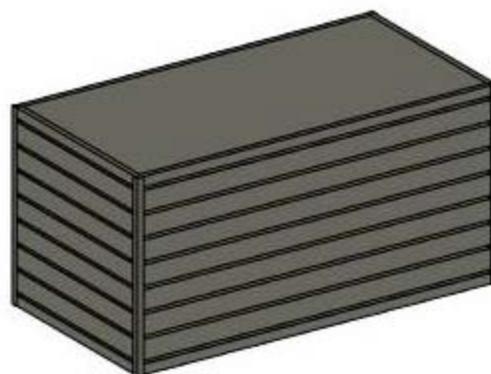
D1 ~ 2' (D) x 2' (W) x 2' (H) Display Cube



D2 ~ 2' (D) x 2' (W) x 4' (H) Display Cube



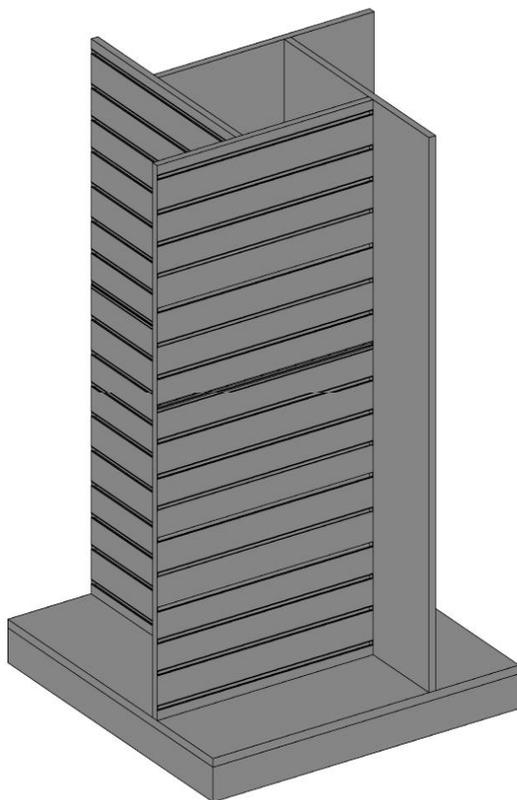
P1 ~ 2' (D) x 4' (W) x 2' (H) Display Cube



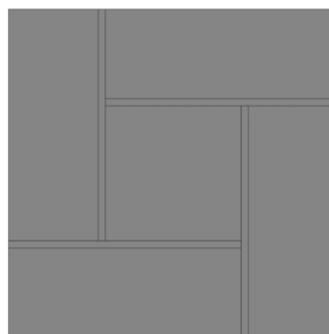
## SECTION 2000 – DETAIL DRAWINGS

### 4-WAY SLATWALL TOWER

**TRIMETRIC VIEW**



**TOP VIEW**



- All four sides are the same.
- Comes with four casters
- Overall dimensions:
  - Base—34" x 34"
  - Height—51 3/4"
  - 3" o.c. slatwall grooves

## D-E Assembly & Instructional Videos:

**D-E HAS CREATED A YOUTUBE CHANNEL TO ASSIST OUR CUSTOMERS WITH FIXTURE ASSEMBLY. WE INVITE YOU TO GO TO [WWW.YOUTUBE.COM/DESIGNEDENVIRONMENTS](http://WWW.YOUTUBE.COM/DESIGNEDENVIRONMENTS), SCAN THE CORRESPONDING QR CODES WITH YOUR SMART PHONE, OR CLICK THE LINKS POSTED BELOW TO VIEW OUR SHORT VIDEOS. YOU ARE ALSO WELCOME TO CALL US AT 1-800-342-0852 OR E-MAIL [INFO@D-E.NET](mailto:INFO@D-E.NET) FOR ASSISTANCE.**



### ***Shipping & Receiving Video***

<http://www.youtube.com/watch?v=qMQxGRyGHgg&list=UUXtOAQKYEWx6tvR-tuMvqTw&index=4>



### ***Slatwall & Furring Strip Installation***

<https://youtu.be/2rhycMUGd2E>



### ***Window Treatment Video***

<http://www.youtube.com/watch?v=-AcFM6BnNoM&list=UUXtOAQKYEWx6tvRtuMvqTw&index=10>



# THANK YOU FOR YOUR PARTNERSHIP

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We look forward to working with you!  
Please contact us at any time with questions.

WEBSITE: [www.d-e.net/shop](http://www.d-e.net/shop)

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