

SECTION 1000-GENERAL SPECIFICATIONS

APPLICATION INSTRUCTIONS FOR WALL LOGOS

READ THROUGH THESE INSTRUCTIONS COMPLETELY BEFORE ATTEMPTING TO APPLY THE VINYL GRAPHICS.

NOTE: IF APPLYING A LOGO ON A TEXTURED WALL, YOU WILL NEED TO APPLY THE LOGO TO A DIE CUT PAINTED PIECE OF 3/4" RAW MDF THEN MOUNT TO THE WALL.

SURFACE PREPARATION FOR WALL LOGOS:

****All surfaces must be considered dirty and MUST be cleaned prior to the application of all vinyl.****

APPLICATION INSTRUCTIONS FOR WALL LOGOS

1. Use 1" to 2" strips of masking tape to position wall logo, making sure logo is level. The logo is *level* when the words Plato's & Closet are horizontal, or parallel, to the floor.
2. Apply horizontal tape hinge to the top of the marking.
3. Remove liner entirely and allow carrier paper with logo to drape flat against the wall.
4. Using a semi-rigid squeegee, press vinyl graphics onto the wall. Start from the top and work your way down.
5. Liberally spray the backside of the vinyl carrier with a soap mixture. (Two drops of liquid dish detergent with approximately two cups of water). This helps the carrier release from the vinyl.
6. Re-squeegee entire marking to expel excess moisture and air pockets.
7. Wait two minutes and then slowly peel off the carrier.

**** Logo locations are determined using the wall elevation drawings for your store.**

Be sure to use YOUR wall elevation drawings.

Should you encounter difficulty, stop immediately and contact Designed Environments at 320-235-0852. **Incorrect positioning or failing to install the logo level, like the picture below, may mean having to replace the logo.**



CORRECT