



## Appraisal Photo Guide

### **Focus On:**

- Good lighting, preferably near a window for soft, indirect light
- Avoid using flash photography, especially on chrome or reflective finishes
- Use flash only if your space is dark

### **Simplify the Scene:**

- Avoid busy backgrounds
- Clean lens to prevent fog or smudges
- Stabilize yourself to prevent blur and clearly focus on the subject
- Avoid hands and fingers in the frame

### **Specific Angles:**

- Side view (right and left profiles)
- Front strap and back strap
- Top of the barrel
- Smaller details/markings: highlight details, close-ups for markings, and different angles to show the condition or special features

### **File Sizes and Uploads:**

- iPhone or Android Files: medium size in email upload
- More photos are better than fewer!

# Acceptable Photos:



Details are sharp, finish looks true to life



Window creates even lighting, full gun in frame



Lighting is even, plain background



Wear and tear is apparent, condition is clearly shown



Details are focused, lighting is even

# Unacceptable Photos:



Too dark, hard to discern



Flash on chrome, condition and details not shown



Uneven lighting, too dark, not focused



Too dark, busy background, no details



Blurry, no clear subject