



**Group Purchasing Organizations (GPOs)** drive down healthcare costs by leveraging the purchasing power of their members and fueling competition, transparency, and innovation across the continuum of care, which help to reduce the costs of healthcare by leveraging the combined purchasing volume of its members. Their contract portfolios can increase competition across the continuum of care. Competition and innovation make the market stronger, which benefits all. GPOs leverage product data and utilization information to provide healthcare providers with transparent procurement solutions.



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» **No Risk, All Reward**

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» **Service & Value You Deserve**

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