

CollinsFlags.com News Release

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## CVSFlags.com has changed its name to CollinsFlags.com to address growth and expansion needs

Same company since 2001 continues to offer quality flag products at wholesale prices.

**MARION, Indiana – August 3, 2015** – CVSFlags.com is excited to announce a change in name only to CollinsFlags.com. This was done as part of a new branding and marketing direction of the parent company, The Collins Group, Inc. The name CVSFlags.com has meant integrity, quality and affordability and the new CollinsFlags.com brand will continue that rich, proud tradition. The name change is reflected in a new logo, new responsive website and new marketing collateral.

“We have grown our flag division to the point where we recognize the need to distinguish ourselves from other nationally recognized brands with ‘CVS’ in their name,” said John Collins, President of The Collins Group Inc. “From a branding perspective it will help to identify with the parent company. CollinsFlags.com remains the same great company and staff offering exceptional service and quality products at affordable prices.”

CollinsFlags.com will launch an all new website that promises to deliver a quick and easy shopping experience on all popular device platforms for those who prefer online purchasing. Jerry Schuh, VP of CollinsFlags.com said, “Our new website will feature nearly every one of our quality products and will make it easy for customers to find what they’re looking for and complete a purchase. Of course we are still just a phone call away for anyone who prefers talking to one of our friendly customer service team members.”

Those who are interested in more information about CollinsFlags.com are invited to call (800) 950-4061.

### **About CollinsFlags.com**

CollinsFlags.com is a leading wholesale distributor of U.S., Military and State flags, custom flags, banners, and many other types of flags, flagpoles and accessories for both residential and commercial use. 100% customer satisfaction has been and continues to be our number one goal. All American flags sold by CollinsFlags.com are proudly made in the U.S.A. by American manufacturers who meet or exceed our demand for high-quality construction. CollinsFlags.com has been supplying American Legions, VFWs, schools, municipalities, businesses and the general public since 2001.

### **About The Collins Group, Inc:**

Established in 1980, The Collins Group, Inc is the parent company of Collins Distribution, Collins Wireless Entertainment and CollinsFlags.com. Collins Distribution is the Midwest value-added distributor of DISH, dishNET, Samsung, Milwaukee Tools and related parts and accessories satellite retailers need to perform a quality installation. Collins Wireless Entertainment is the retail store that serves as a test bed for new retail marketing initiatives. CollinsFlags.com is a nationwide distributor of flags, poles and accessories for commercial and residential use. The Collins Group Inc has always been headquartered in Marion, Indiana, and can be contacted at (800) 825-1100.