

ZANAT

STORY TO TELL
ZANAT 2022
COLLECTION



PICTURE OF BOLD EVOLUTION

Since we unveiled the first products under the Zanat name in 2015, the collection and the Zanat brand have grown exponentially, earning us a place in leading design magazines, retail spaces, prestigious exhibitions and museums. Our vision and values, a century old tradition in making heirloom quality hand-carved furniture with UNESCO standing and an amazing team together proved to be a great foundation upon which to build a contemporary design brand.

We are proud of our many achievements and are particularly proud of the 2022 collection, whose technically advanced and directional pieces represent a bold evolution for Zanat. The world slowing down allowed us to take time, enter conversation with our design collaborators and ponder every artistic and technical step of our new collection. For us, the pieces, design collaborations behind them and the images embody what Zanat has become: a design brand that has come to symbolize bridges between contemporary art and functional design, extraordinary traditional craftsmanship and advanced production technology, a brand that sets a standard for sustainable products and production practices.

The 2022 collection includes a diverse but complementary set of products by five brilliant designers: Michele De Lucchi, Jean-Marie Massaud, Patrick Norguet, Monica Förster and Sebastian Herkner. The common thread for all the products is found in their sculptural interpretations and architectural inspiration, a brilliant application of the traditional hand-carving technique to create a sophisticated and contemporary feel that is at the same time warm and tactile, while bold and directional. These objects are not designed for a particular interior style but as stand alone sculptural pieces they add warmth, texture and tactility as well as confidence to a curated interior be it warm minimalism, contemporary, heritage or eclectic. The collection introduces particularly novel design typologies deeply rooted in our architectural and craftsmanship traditions.

It is a collection to be inspired by and used with gusto during our lifetimes and to pass down—with undiminished value—as heirloom objects to the generations ahead of us.



Kula

Designed by Michele De Lucchi

Kula, designed by Michele De Lucchi, is a collection of wooden drawer chests based on a design idea of creating building blocks with woodcarving. The designer/architect, Michele De Lucchi, has found a brilliant way to create a world of architectural objects by creating magnificent patterns with simple hand-carved grooves which flawlessly envelop the chests to create unique three-dimensional sculptural edifices. The interplay of perpendicularly positioned groove blocks creates a beautiful pattern, while the hand-carved grooves give the chests the warmth and tactility of hand-made objects. The name Kula in Bosnian means tower, fortification, building, home. The powerful idea of building blocks enables the creation of an architectural world built with Kula's off different sizes and proportions. The tall Kula consists of two drawer chests and a small cabinet mounted on top of each other. The chests and the cabinet can also serve as independent units. Other sizes will be added to the Kula family at a later stage.





Kiam

Designed by Jean-Marie Massaud

Kiam is a collection of cabinets designed by Jean-Marie Massaud. The cabinets owe their special character to three unique design elements: the architectural support structures underneath the cabinets created by interlocking the cabinet's leg endings with horizontal support beams, the beauty of proportions characteristic of Massaud and the hand-carved pattern on the cabinet doors that gives them a unique sense of depth, sophistication, and tactility. The carvings give the appearance that the cabinet doors were composed of 20cm thick layered stone, but they are entirely made in solid wood, like the rest of the cabinet.

Behind the thick hand-carved doors, the tall bar cabinet hides an intricate interior designed to store and serve wine and drinks, dinnerware, and other paraphernalia to meet the needs of “joie de vivre.”

The three-door cabinet can serve a variety of purposes, from a dining and living area storage piece, a hallway statement piece, and a bedroom dresser. Customized options of interior design will be offered to equip the cabinet for intended use.







Meduza

Designed by Sebastian Herkner

Meduza is a pair of neat, organic table lamps with spherical lampshade suspended on top of a hand-carved conical base in solid wood. The lamps come in two sizes with different choices of lampshade fabrics from Kvadrat to match the bases in walnut or maple (natural or stained). The lamp reminds of a jelly fish and therefore the name Meduza, Bosnian for jelly fish.





Sova

Designed by Patrick Norguet

Sova Loungechair, designed by Patrick Norguet, is a uniquely bold and comfortable armchair with strong character. The chair's powerful character stems from an elaborate wooden structure, reminiscent of a human figure posed to embrace the seated. The ergonomic design and soft embracing upholstery, with a curved seatback in mold-injected foam, not only add to the product's sophisticated character, but guarantee great seating comfort. Sova means owl in Bosnian and it was chosen to describe a piece designed for daydreaming and thoughts of wisdom which owls have come to symbolize. The lounge chair's frame will be offered in several woods (maple, walnut, and oak) and finishes with matching choices of designer fabrics and leather upholstery.





Morpho

Designed by Patrick Norguet

Morpho is a study in morphology of a tree trunk as it is processed by craftsman into a refined functional sculpture. The bench's aesthetic is defined by two robust feet, which look like they they've been sculpted by splitting a log. The carving texture on the inner flat side of the feet is reminiscent of the texture of wood fibers one observes in a split wooden log.

The sitting surface of the bench is made of split wooden plank with a curious V-shape cut at each end. The bench is 230cm long and will add unpretentious and warm elegance to a multitude of interior settings.





Dom

Designed by Michele De Lucchi

Designed by Michele De Lucchi, Dom plate is a meticulously crafted sculpture resembling a star map guiding us home. The profound appeal of Dom plates is to be found in brilliantly designed geometry, meticulously executed details--which bear witness to enduring value of fine craftsmanship, and the warmth and tactility of solid wood. For De Lucchi “the real topic of the time is to investigate—and to better understand in a theoretical way— the difference between temporality and eternity, what has to be temporary and what has to be permanent.” In this way, Dom (meaning “Home” in Bosnian) is the eternal origin and the destination. The hand-carved textures engraved into the wood by Zanat’s master craftsman catch the light beautifully in a way that emphasizes the tactility and geometry of these multi-polygonal objects. With Dom, Michele De Lucchi has once again revealed to us both his genius and the inseparable connection between art and craft, the past and the future







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...heirloom objects to the generations ahead of us

IMPRESSUM

SET DESIGN Cameranesi Pompili PHOTOGRAPHY Mattia Greggi TEXT AUTHORS Orhan
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ZANAT

THE ART OF MAKING
ZANAT 2022/ 2023
COLLECTION



TIME IS WHAT ONE MAKES OF IT

Since we unveiled the first products under the Zanat name in 2015, the collection and the Zanat brand have grown exponentially, earning us a place in leading design magazines, retail spaces, prestigious exhibitions and museums. Our clear vision and values, a century old tradition in making heirloom quality hand-carved furniture with UNESCO standing and an amazing team together proved to be a great foundation upon which to build a contemporary design brand with a strong social purpose.

We are proud of our many achievements and accolades in recent years and this brochure is one of their reflections. It reveals a collection of technically advanced and directional pieces, all of which were designed and developed during the past two years. The world slowing down allowed us to take time, enter conversation with our design collaborators and ponder every artistic and technical step of our new products. For us, the pieces, design collaborations behind them and the photographic images embody what Zanat has become: a design brand that has come to symbolize bridges between contemporary art and functional design, extraordinary traditional craftsmanship and advanced production technology, a brand that sets a standard for sustainable products and production practices.

The 2022-2023 collection includes a diverse but complementary set of products by five brilliant designers: Michele De Lucchi, Jean-Marie Massaud, Patrick Norguet, Monica Förster and Sebastian Herkner. The common thread for all the products is found in their sculptural interpretations and architectural inspiration, a brilliant application of the traditional hand-carving technique to create a sophisticated and contemporary feel that is at the same time warm and tactile, while bold and directional. These objects are not designed for a particular interior style; as sculptural pieces they add warmth, texture and tactility as well as confidence to any curated interior, be it warm minimalism, contemporary, heritage or eclectic. The collection introduces novel design typologies deeply rooted in our architectural and craftsmanship traditions. It is a collection to be used with gusto during our lifetimes and to pass down—with undiminished value—as heirloom objects to the generations ahead of us.

Kiam

Designed by Jean-Marie Massaud

Kiam is a collection of products consisting two cabinets and a console table. The Kiam pieces owe their special character to three unique design elements: the architectural support structures underneath created by interlocking the leg endings with horizontal support beams, the beauty of proportions characteristic of Massaud's designs, and the hand-carved pattern that gives them a unique sense of depth, sophistication, and tactility. The console table with drawers is the smallest of the three pieces. The console is at the same time a sophisticated and artistic statement piece and a very useful one with customizable dimensions. The cabinets are exquisite pieces of furniture, equally beautiful on the outside and inside. Behind the thick hand-carved doors, the tall bar cabinet hides an intricate interior designed to store and serve wine and drinks, dinnerware, and other paraphernalia to meet the needs of "joie de vivre." The three-door cabinet can serve a variety of purposes, from a dining and living area storage piece, a hallway statement piece, and a bedroom dresser. Customized options of interior design are offered to equip the cabinets for intended use.







Pointe Table

Designed by Monica Förster

Pointe table is a design statement of ballet-like elegance expressed in a graceful, multifunctional object made in solid wood. En pointe ballet dancer supports their entire body with tips of their feet creating a vision of balance, precision and beauty. This exquisitely executed round table can be used as a sculptural centerpiece in a hall, small bistro/ dining/coffee table, or a side table. The table's base resembles a tree-trunk due to both its shape and the tree bark hand-carved pattern on its surface, which takes us back to the product's origin. The neck of the table sits in contrast to the base, with its smooth surface and elegantly curved shape of a trumpet bell.

Table top is available in two sizes: 64cm and 86cm diameter. Pointe will be offered in several different woods and finishes, with table tops in solid wood or a choice of ceramics.



Sava Chair

Designed by Patrick Norguet

Sava chair is a delightful small wooden chair of perfect proportions and minimalist elegance. The chair features an innovative, crescent shaped backrest, which continues towards the front of the chair and is transformed into an armrest in a gracious twist from vertical to horizontal orientation. Sava chair is available in maple, walnut and oak wood with seat upholstery in a choice of leathers and fabric. It is perfectly suitable for use in both residential and commercial environments.





Veo Screen/Paravan

Designed by Sebastian Herkner

Veo screen is an architectural object made of round, organically shaped pieces of solid wood. In its essence, this is a piece of decorative art, a sculpture that due to its vertical “two-dimensional” shape can also be understood as a painting. Veo screen took its name from the Bosnian word for veil, an object that simultaneously hides and reveals, creating a sense of curious mystique within a space. Veo is made of 55 cm wide and 170 cm or 113 cm high segments and one can add as many of them as needed.



Nest Coat Hanger

Designed by Monica Förster

Nest coat hanger is a wonderful edition to the collection of turned sculptural objects Monica Förster designed for Zanat. The name aptly describes both the visual appearance and the function of this piece, which reminds of a mystical tree with branches on top and a bowl underneath. The bowl is not only an aesthetic statement, but a vastly practical object designed so one can stash away keys and other small objects upon entering home. Because home is where we can finally take our various hats off, and by placing personal objects on coat hanger's branches we essentially create - a nest.





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SET DESIGN Cameranesi Pompili PHOTOGRAPHY Mattia Gregghi TEXT AUTHORS Orhan Nikšić
And Sabina Čudić GRAPHIC DESIGN Jasna Mujkić PHOTO LOCATION CREDITS Thanks to MIZ
Visoko for enabling us to take photos in the stunningly beautiful Šerefudin's White
Mosque in Visoko, Bosnia and Herzegovina and the management of the Konjic
High School for allowing us to take photos in the school of Zanat's founders in
Konjic, Bosnia and Herzegovina.

Many thanks to the Sarajevo Academy of Fine Arts students for lending us their
sculptures.

(Sarajevo 2023)

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