

GUBI

Product story
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STAY SLIPCOVER BY SPACE COPENHAGEN





GUBI presents the Stay Slipcover by Space Copenhagen

A softer, more relaxed way to stay

Designed by Space Copenhagen, the Stay Slipcover introduces a softer, more informal layer to the Stay Collection, expanding its sculptural comfort into a relaxed, lived-in expression. The slipcover brings to life an idea embedded in the collection from the beginning. By adding a removable textile layer, the silhouette gains a new sense of ease and flexibility, supporting use across a wide range of private and shared environments.

The slipcover does not alter the form that defines the Stay design concept. Instead, it gently shifts the mood, transforming the collection's enveloping presence into something more tactile and deliberately less formal, while preserving its sense of generosity and comfort. The identity remains intact; the expression simply evolves.

A silhouette conceived for evolution

Since its introduction in 2015, the Stay Collection has been defined by a strong, sculptural silhouette: a continuous line that wraps around the body, creating a sense of enclosure and security. From the outset, this clarity of form was intended to support more than one expression. The slipcover was conceived as part of this thinking – allowing the silhouette to shift in character without compromising its underlying idea.

The slipcover builds directly on this strength. Draped with intention over the form, it follows the proportions with precision, introducing softness through movement and textile depth. The resulting character feels immediate and relaxed, demonstrating a silhouette robust enough to carry both refinement and informality.

Where textile sets the tone

With the Stay Slipcover, textile becomes the defining element of the design. The material is selected for its depth, tactility, and natural character – crafted in woven linen with density and weight to ensure durability, yet responsive in the way it moves and settles. Rather than aiming for a polished surface, the textile is allowed to express its inherent softness and irregularity, reinforcing the slipcover's lived-in quality. A carefully balanced blend preserves the linen's authenticity while enhancing strength and performance.

The color direction remains intentionally understated and refined. The palette comprises two tones: *Natural*, a warm beige rooted in earthy calm, and *Flax*, a very light gray with subtle tonal depth. Together, they establish a calm foundation that supports a wide range of interiors while reinforcing Stay's identity as a grounding presence.



A subtle stonewashed character enhances the textile's depth and tactility. Through a controlled washing process, the fabric develops a softened hand and gentle patina, introducing depth and variation from piece to piece. Wrinkles, folds, and tonal variation are treated as part of the material's expression rather than imperfections, adding warmth, texture, and human scale – qualities aligned with Stay's focus on comfort and longevity.

Draped construction, considered detail

The Stay Slipcover is designed to appear visually relaxed while remaining carefully constructed. Its fit is intentionally

considered, allowing the textile to fall naturally around the form and soften the outline, while remaining secure in everyday use. Falling close to the floor, the slipcover visually anchors the piece, reinforcing its composed presence within a space.

Construction details are deliberately understated. Seams and stitching are resolved with precision, prioritizing durability and structure over decoration. Beneath the outer layer, a discreet internal construction supports alignment and stability, ensuring comfort and consistency over time.