FURNITURE FOR TODAY AND TOMORROW. MADE IN SWEDEN SINCE 1893.

### **HOUSE of GÄRSNÄS**

No.1 2022

# Discover our WORLD of FURNITURE

Dag daybed. Design Teresa Lundmark and Gustav Winsth.



### WELCOME to the HOUSE of GÄRSNÄS, OUR NEW SHOWROOM and BOUTIQUE

Discover the world of Gärsnäs furniture on Skeppsholmen in Stockholm, in a house of our own, near Moderna Museet. The showroom and boutique are open for everyone, Tuesday to Sunday.



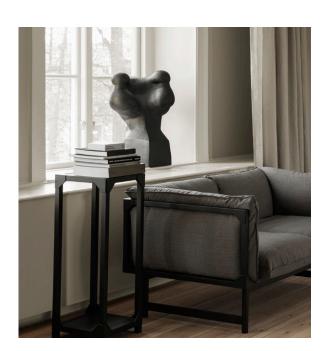
*Dandy* easy chair and footstool. Design Pierre Sindre. Floor lamp*Alto*, Wästberg. Vase *Pallo*, Carina Seth Andersson. Carpet *Ines*, Kasthall.



Bleck 3-seat sofa and small tables. Design TAF Studio. Dag daybed. Design Teresa Lundmark and Gustav Winsth. Vase Pallo, Carina Seth Andersson.



*Bleck* easy chair. TAF Studio. Vase *Pallo*, Carina Seth Andersson.



Bleck 2-seat sofa and pedestal. TAF Studio. Sculpture by Bo Arenander.



Dag and Anna Klockby

#### "This is our most important initiative in finally opening up to the general public, as well as architects and their clients"

You know that feeling of coming home. Home at last. Wonderful. Now, as the House of Gärsnäs has opened on Skeppsholmen in Stockholm, it is that sense of homecoming that sets the tone and characterises the work. We call it both a house of inspiration and a meeting place; the main thing is that Gärsnäs feels at home.

"We've searched for the perfect place; a house of our own in a unique location where we can combine showroom, brand store and shop; a setting where we can show our furniture in context with other materials, textiles, rugs, glass and art." says Dag Klockby, CEO and part-owner of Gärsnäs, with a factory in Österlen, southern Sweden. Now the House of Gärsnäs, just a stone's throw from Moderna Museet, will offer a new attraction on Skeppsholmen. Thanks to generous opening hours you can enjoy the world of Gärsnäs furniture - a light touch and innovative design - that for decades has been the first choice of architects. Gärsnäs knows its furniture is also excellent in private homes, but never quite had the right premises to show it off properly. "This is our most important initiative in finally opening up to the general public, as well as architects and their clients," says Dag Klockby.

The various rooms inside the House of Gärsnäs each present a different character: living room, kitchen, studio, gallery, all with Gärsnäs chairs, sofas and tables. Furthermore, there is a textile chamber and a material room to explore. With ease, one can be tempted to translate these settings into one's own home. "We are bringing to life our creative capacity in one house, based on dreams of a better living environment for everyone."

The building was once the chancellery for the navy's dockyard. In the stylish rooms, we can almost see clerks at high desks and feel the warmth of the tiled stoves. The stone stairs are beautifully worn from bounding steps. The soul of the house has emerged thanks to a comprehensive renovation, led by interior designer Lotta Agaton, under the supervision of the National Property Board of Sweden. It is appropriate that the House of Gärsnäs is situated in a culturally historic setting. The company has been making furniture since 1893. "We are also part of the cultural heritage; there aren't too many furniture companies that are so old, yet still so active, as us," says Anna Klockby, who is married to Dag, and a part-owner along with Åke Axelsson, her father and one of Sweden's most famous interior architects and furniture designers.

Family-owned Gärsnäs celebrates its 130th anniversary next year. Initially the company produced high-quality luxury furniture in historical styles for local, well-to-do customers, often complete suites ordered for weddings and used all life long. The factory grew during the post-war years and, from the 1960s onward, production of furniture for the public realm became its speciality. But the longing to sell directly to private customers has always been there. "Today there is no difference between consumer and contract sales," says Dag Klockby.

Gärsnäs collaborates with a select group of designers including Färg & Blanche, David Ericsson, Pierre Sindre, Nina Jobs, TAF Studio and David Regestam. Many of Åke Axelsson's designs have remained in production for decades; now that's sustainable design.

The House of Gärsnäs wants to gather all these narratives about the lovely, modern, cultivated furniture factory. "Manufacturers today have to tell their stories themselves. Here we can present our own history and all the components that make up Gärsnäs: manufacturing, sustainability and reuse. It is going to be a forum with furniture and meetings with designers," says Dag Klockby. The House of Gärsnäs has opened its doors. Welcome, one and all.

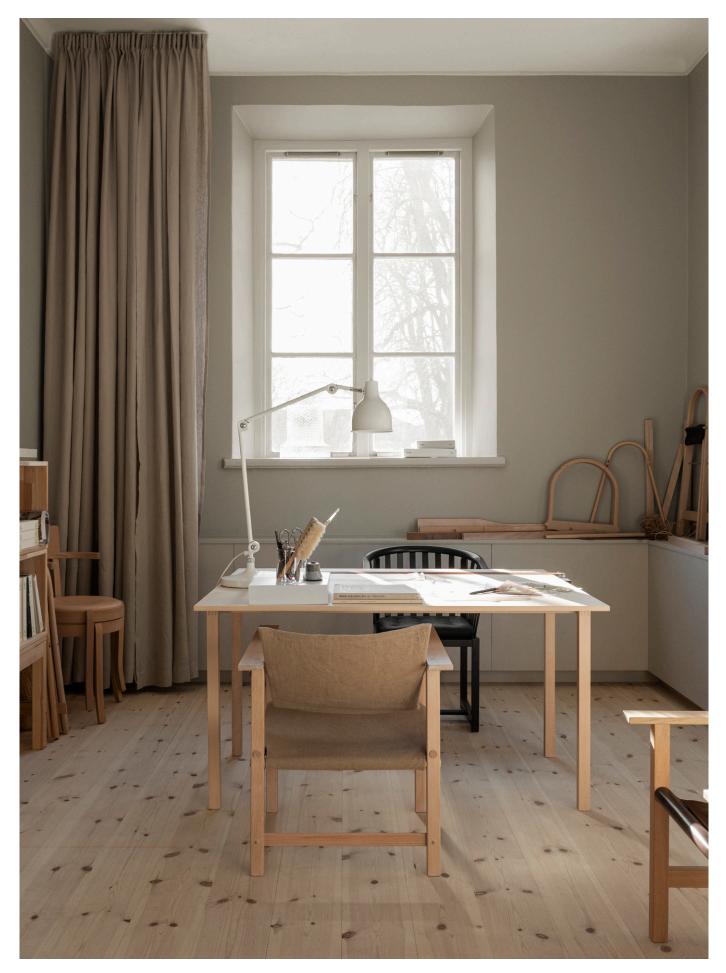


Ateljé table. Design Matti Klenell. Chairs from the left: *Wood, Light & Easy, Gästis* and *Moderna* by Åke Axelsson. *Petite* and nearest *Madonna* by David Ericsson. *Pia* pendant lamp by Tore Ahlsén. Rug *Muse*, Kasthall. Chemigram, Åke E:son Lindman.



*Kvilt* sofa, easy chair and stool. Design Nina Jobs. *Nordan* table. Design Bernadotte & Kylberg. *Ballerina* table in white. Design Åke Axelsson. Lamp *Illumina*, Wästberg. Rug *Classic*, Kasthall. Art by Katarina Axelsson.





Åke Axelsson's studio room. *Nomad* chair from his own workshop. *Combi* table. *Waxholmaren* chair in black. Lamp *PJ60*, Örsjö.



"I have no interest in spectacular design. Everyday needs are my focus."

### ÅKE AXELSSON

Åke Axelsson is one of Sweden's most popular and experienced interior architects and furniture designers. His career spans more than 60 years: from the late 1950s to this very day. All through Swedish society, Åke has designed interiors for libraries, restaurants, schools, museums, art halls, boutiques, churches and the Swedish parliament. Most of us in Sweden have probably sat in one of his chairs, without knowing it. They work in silence, just as they should. Åke calls himself a functionalist, although in the very best sense: not a style, but functional for a better life. Furniture should work, be comfortable, light, durable and resource-efficient. "I have no interest in spectacular design. Everyday needs are my focus." His furniture was always part of a greater whole, created for his interiors.

Åke grew up on a small farm in Småland where everything had to be done by hand. This laid the foundation for his work. "It's all in the hands." By 19, he was a fully trained cabinetmaker. Åke doesn't design his chairs at a drawing board, but directly in his workshop where ideas and carpentry flow together. He makes prototypes and test models, which can then enter production at Gärsnäs. Åke has always switched between designing interiors and manufacturing. He had his own factory in Småland. Since the early 2000s, Åke is a part-owner of Gärsnäs, together with his daughter Anna Klockby and her husband Dag Klockby. Åke designed his first chair for Gärsnäs, S 217, back in 1963; a little Swedish classic that can still be ordered today. Many of his later chair designs are bestsellers.

At the House of Gärsnäs, we have dedicated one room to resemble Åke's studio. It is all analogue. No computers, only pens and paper, drawings and wooden constructions. His Gärsnäs furniture is on display, as well as the Nomad and Ararat series custom-made in his own workshop. Perhaps something entirely new will appear, a chair made by hand for instance. Who knows what might happen when Åke is in his workshop...





*Pia Mandarin* lamps and on the right *Napoleon by the Nile.* Design Tore Ahlsén. *Colette* sofa and easy chairs. Design Nina Jobs. Coffee table *Elna.* Design Tomas Sandell. *Embla* table. Design Elsa Ericson Ekdahl & Anne Skoug Obel. Chemigram Åke E:son Lindman.

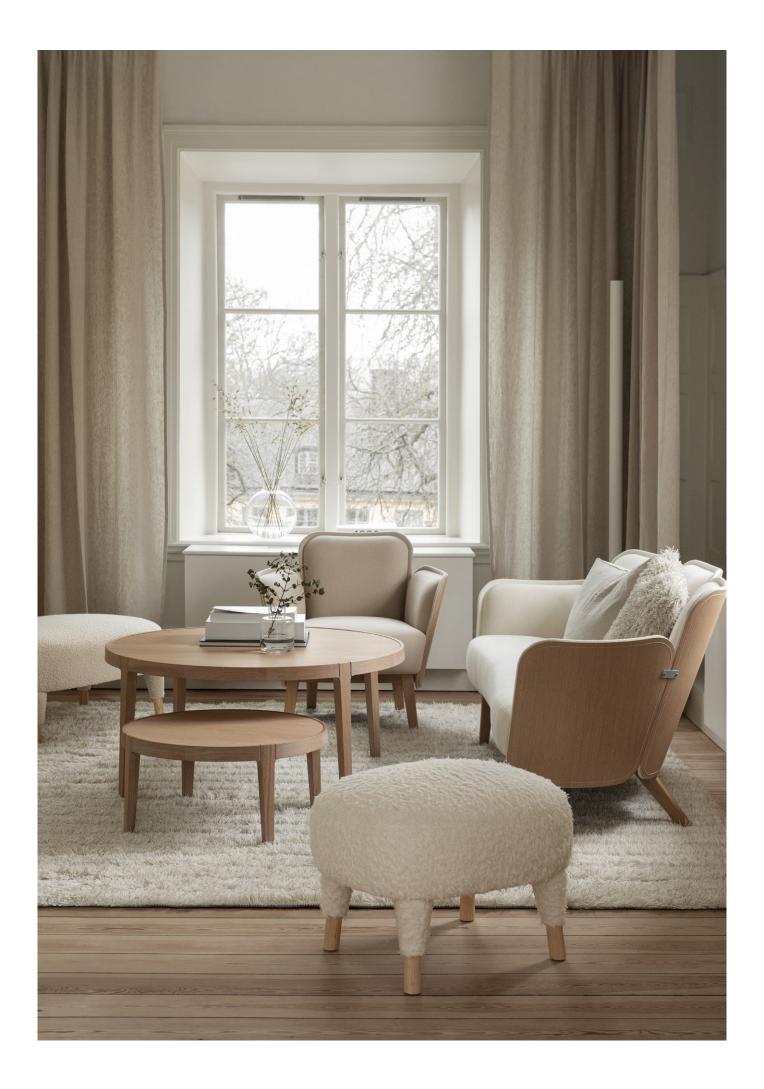
#### OUR DESIGNERS

They are architects, designers, interior architects, carpenters and innovators. Gärsnäs collaborates with Sweden's leading, most inquisitive furniture creators, who all want to make attractive, intelligent, sustainable furniture in the Gärsnäs spirit. Younger or older; as many women as men. The generations meet in their work for our furniture factory in Österlen.

ÅKE AXELSSON, TORE AHLSÉN, PATRIK BENGTSSON, BERNADOTTE & KYLBERG, JOHAN CELSING, ELSA EKDAHL & ANNE SKOUGH OBEL, DAVID ERICSSON, MÄRTA FRIMAN, FÄRG & BLANCHE, NINA JOBS, MATTIKLENELL, RALF LINDBERG, JOHAN LINDSTÉN, TERESA LUNDMARK & GUSTAV WINSTH, DAVID REGESTAM, THOMAS SANDELL, INGA SEMPÉ, PIERRE SINDRE, ANNA VON SCHEWEN, TAF STUDIO, GABRIELLA LEMKE & MATTIAS STÅHLBOM, TEA, CECILIA ANDREASSON, ELISABETH ANKER & THOMAS ERIKSSON.



*Emma* easy chair, *Emily* armchair, *Lina* and *Elin* chairs. Design Färg & Blanche. Photograph Åke E:son Lindman.





Julius sofa and easy chair, Elsa and Jack stools. Design Färg & Blanche. Bond nesting tables. Design Märta Friman. Vase Pallo, Carina Seth Andersson. Alto lamp from Wästbergs. Rug Ines from Kasthall.



Dinoarmchair. Design Pierre Sindre.  $T\!AK$ table. Design David Regestam. Lamp  $P\!J\!60$ , Örsjö. Rug $H\!\ddot{a}gg{a}$  from Kasthall.



Hedda chairs. Design David Ericsson.  $T\!AK$  table. Design David Regestam. Pendant w151 XL from Wästberg. Vase Pallo by Carina Seth Andersson.



Linnea, Akustik, Wood and the SAR chair. Design Åke Axelsson.

## CHAIRS



Madonna, Madonna with armrests, Hedda and Petite. Design David Ericsson.



KB, Merkurius, Moderna, Gästis. Design Åke Axelsson.

A good chair provides comfort and is appealing, light, material-efficient and hardwearing. A great chair also contributes to the overall impression of a home. Chairs are both function and status. Gärsnäs knows a thing or two about chairs. We have been making them since 1893.



Tati. Design Ralf Lindberg. Light & Easy, Light & Easy armchair. Waxholmaren. Design Åke Axelsson.



"Our furniture is like our children; we take responsibility after it has left the factory, we want to be a lifelong partner"

### ON REUSE AND RENOVATION

We are moving towards a circular world. According to Gärsnäs Vision 2030, we will be completely climate/environmental neutral in eight years. It is an ambitious plan. Reuse is a vital component. The idea is to take special care of used Gärsnäs furniture, to renovate it in various degrees and give a new lease of long life. Well-used, worn Gärsnäs furniture can be like new again and live on for decades. "Our furniture is like our children; we take responsibility after it has left the factory, we want to be a lifelong partner. Reuse and renovation is ever higher on our agenda. We will be there when help is needed," says Dag Klockby, CEO Gärsnäs. Naturally, Gärsnäs will continue to manufacture new furniture, but the future will favour these kinds of sustainable solutions; quality furniture instead of mass-produced items quickly discarded.

Reuse should not be complicated. Gärsnäs already has a system for renovating and refurbishing furniture that has performed long and faithful service. Renovation is based on need, taste and budget. There may be various levels of renovation. Perhaps a chair does not need to be highly polished to look like "new wood", but can retain its patina and maturity, although maybe get a new seat and new fabric or leather. It is cheaper than buying new and the total cost is divided by the lifespan of the furniture. "It is a good deed that does not impact the environment and reusing materials is best for the future."

When buying new Gärsnäs furniture, we inform you how to take the best care of it, so renovations will be even further in the future. And when the time comes, our concept is to collaborate with local, authorised workshops that can do the job. This will help minimise transportation.

<sup>GÄRSNÄS PODCAST</sup> FIKA MED GÄRSNÄS

FIKA MED GÄRSNÄS is our Swedish podcast with Stefan Nilsson, renownedtrendspotterofinteriordesign, lifestyleandfinecraftsmanship. Over a cup of coffee, hetalks with exciting guests about furniture, interiors, architecture, design, sustainability and our deep feelings for wood. Available on all good podcast platforms.

### PIA

Those famous illuminated spheres by Gärsnäs have a new cousin. *The Pia lamp* is a timeless classic for ceiling, floor and rooms. Now the Pia family is updated with *Pia Mandarin*, an oblate globe reminiscent of the citrus fruit. The lamp's spherical structure is made of silver wire draped in white cotton fabric, which casts a soft, floating light. Small holes in the fabric provide a sparkling effect. Pia Mandarin is available in diameter size 52 cm. Light strength can vary. The fabric is removable and washable.

The first Pia lamps were designed in the 1940s by architect Tore Ahlsén, who wanted to bring nature's beautiful, gentle light indoors. He experimented with silver wire bent in circles from various fixed points. The name comes from mathematics: Pi being the ratio of a circle's circumference to its diameter.The Pia lamps are products of craftsmanship available

and a floor lamp somewhat oddly named Napoleon by the Nile for the shape of the regulator at the base that resembles Napoleon's famous silhouette with the hat. The lamp's globe is like Napoleon looking at the moon over the Nile. Tore Ahlsén also designed our popular Pla garden chairs and tables in oak and white-painted metal.

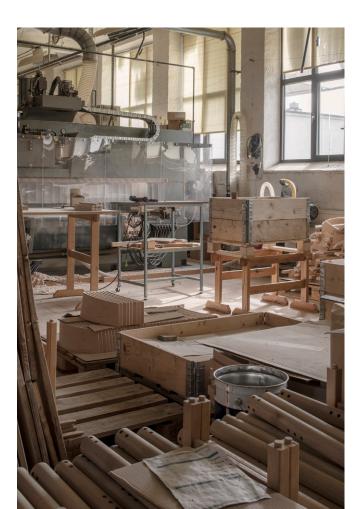




### OUR FACTORY IN SWEDEN

Gärsnäs has its very own furniture factory in the village of Gärsnäs, Österlen. Our furniture has been made here since 1893 with dedicated craftsmanship and modern carpentry technology. You are welcome to visit us and see our stylish showroom.















GÄRSNÄS

### *Kollektion* COLLECTION

2022

### CHAIRS & STOOLS



Zen Conference Åke Axelsson

Zen Studio Åke Axelsson Zen Auditorium Åke Axelsson

### EASY CHAIRS & SOFAS



Bleck TAF Studio

Colette

Nina Jobs





Dag Teresa Lundmark & Gustav Winsth













Dandy Pierre Sindre













Ferdinand

Hedwig







Färg & Blanche





David Ericsson



Färg & Blanche





Kvilt Nina Jobs

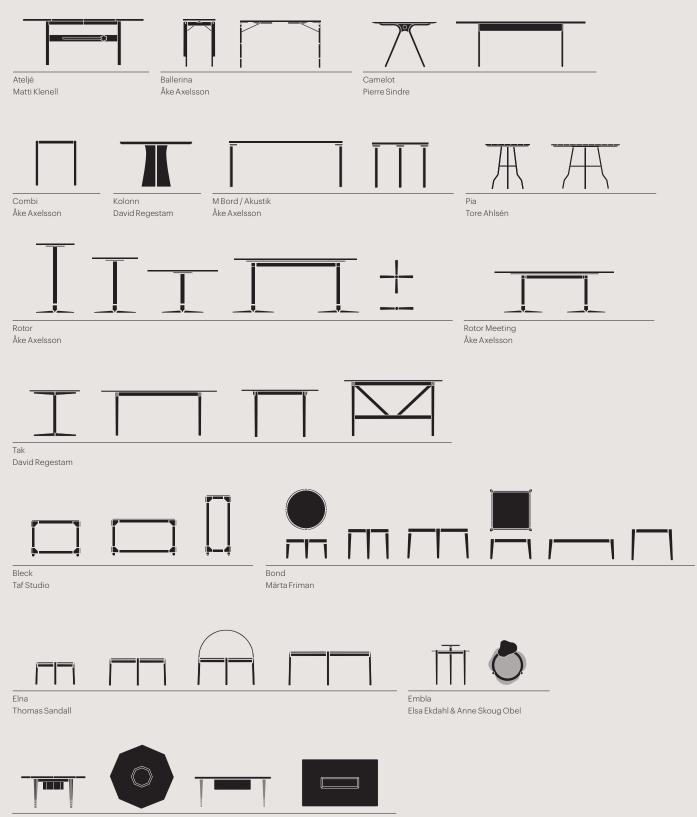


Neptunus Åke Axelsson



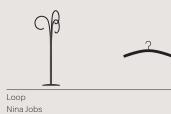
Рор Patrik Bengtsson & Pierre Sindre

### TABLES



Nordan Bernadotte & Kylberg

### HANGERS & LAMPS















Orbit

Johan Lindstén

Napoleon by the Nile Tore Ahlsén

Pia Tore Ahlsén

E А ) R

Price upon request. Slightly longer delivery times.











Craft Åke Axelsson





Linnea Åke Axelsson



S 217 Åke Axelsson



Button easy chair

Pierre Sindre

Frame X

TEA arkitekter

Åke Axelsson



Dress

Åke Axelsson

SAR











Club

KL

Kempe Ljunglöf

Anna von Schewen

Play Nina Jobs



Frame

TEA arkitekter

Day Lite Pierre Sindre  $\Pi \Pi \Pi$ 

Mercurius

Åke Axelsson

Moderna Åke Axelsson

Riksdagen

Åke Axelsson

Ralf Lindberg

Tati





Vaxholmaren Åke Axelsson







CELOS SECTION

HOUSE of GÄRSNÄS SHOWROOM, SHOP AND OFFICE | Svensksundsvägen 17 | SE-111 49 Stockholm GÄRSNÄS AB HEAD OFFICE, PRODUCTION AND SHOWROOM | Malmövägen 16–18 | SE-272 61 Gärsnäs | garsnas.se | SINCE 1893 1893 GÄRSNÄS 130 ÅR 2023

GÄRSNÄS

### Kollektion COLLECTION

2023



### EN EGEN SVENSK FABRIK

Gärsnäs har sin egen möbelfabrik i byn Gärsnäs på Österlen. Här har vi tillverkat våra möbler sedan 1893 med hantverk och modern snickeriteknik.

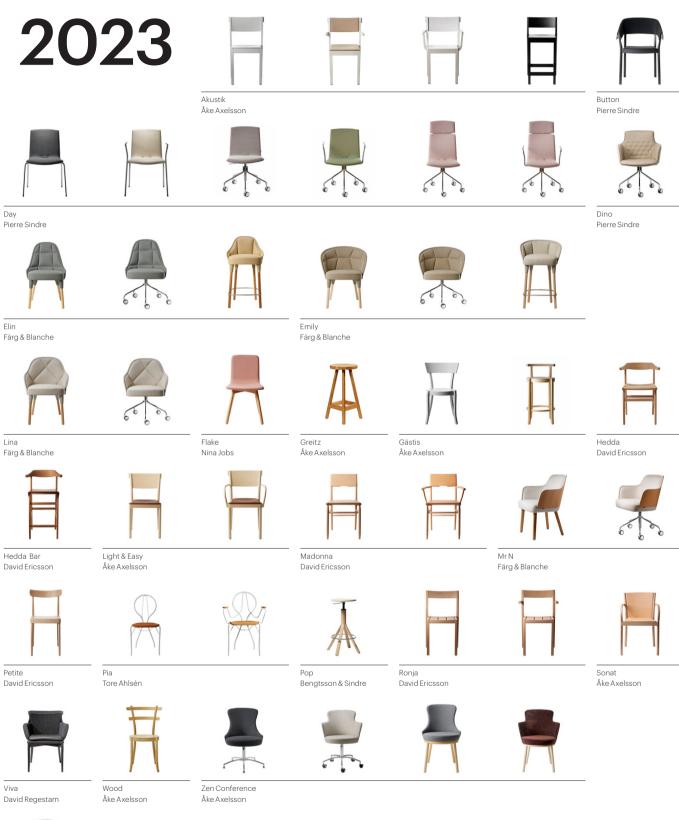




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Zen Studio Åke Axelsson

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Zen Auditorium Åke Axelsson



Bleck TAF Studio

















Dandy Pierre Sindre

Elsa & Jack Färg & Blanche

Emma Färg & Blanche

Elin Färg & Blanche

Emily , Färg & Blanche

Lina Färg & Blanche







Ferdinand Åke Axelsson



Dag Teresa Lundmark och Gustav Winsth











Kvilt Nina Jobs





Neptunus Åke Axelsson

Julius Färg & Blanche



Pop Patrik Bengtsson & Pierre Sindre



Ateljé Matti Klenell



Camelot Pierre Sindre







MBord / Akustik Åke Axelsson



> Rotor

Combi Åke Axelsson

Kolonn David Regestam





Åke Axelsson

Rotor Meeting Åke Axelsson

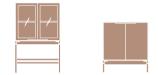


David Regestam











Bleck Taf Studio

Märta Friman

Elna Thomas Sandall

Frame TEA arkitekter

(



Orbit







Loop . Nina Jobs

Napoleon vid Nilen Tore Ahlsén

Johan Lindstén

Pia Tore Ahlsén

#### Arkiv/ Archives

Pris på förfrågan och lite längre leveranstider / Price upon request. Slightly longer delivery times



Craft Åke Axelsson







KB Åke Axelsson Linnea Åke Axelsson



SAR Åke Axelsson

Frame X TEA arkitekter

Tati Ralf Lindberg



Mercurius Åke Axelsson

Moderna Åke Axelsson

Day Lite Pierre Sindre



Riksdagen Åke Axelsson





Åke Axelsson

S 234 Åke Axelsson











Anna von Schewen



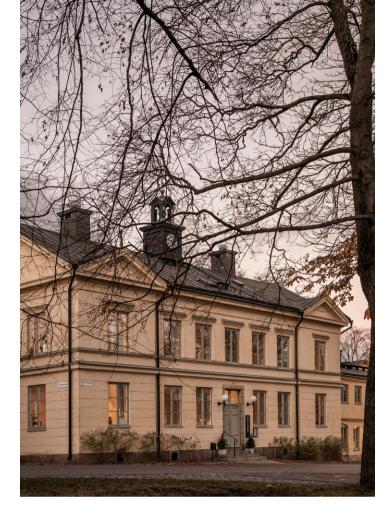
KL Kempe Ljunglöf

Play Nina Jobs



Club

Dress



### HOUSE OF GÄRSNÄS

Upptäck Gärsnäs värld av möbler i vårt eget hus på Skeppsholmen i Stockholm. Här ligger vår butik och showroom. Välkommen!

Discover the world of Gärsnäs furniture on Skeppsholmen in Stockholm, our showroom and boutique, in a house of our own. Welcome!



