



Terms and Conditions for OLAY Loyalty Gift Program

1. Introduction

Thank you for your continued loyalty to OLAY! As a token of our appreciation, we are offering our loyal Olay.com customers a complimentary gift. By participating in this Loyalty Gift Program, you agree to the following Terms and Conditions.

2. Eligibility

To participate, you must be a legal resident of the 50 United States or the District of Columbia, and at least the age of majority in your state/jurisdiction of residence at time of participation.

3. Acceptance of Gift

The gift is provided free of charge. By providing your mailing information, you accept these Terms and Conditions and authorize OLAY to send you the gift.

4. Content Sharing

If you choose to share content about your gift on social media please verbally mention that you received these items as a gift from OLAY, tag @OLAY and use #GiftedbyOLAY at the beginning of your caption and as a visual overlay on your content. These disclosures help us find your content and keep us FTC-compliant. By tagging OLAY and using the hashtag #giftedbyOLAY, you grant OLAY the right to review and potentially use your social media content organically on OLAY's social media pages, website and product pages on retailer websites. This may include, but is not limited to, the use of images, videos, and captions. You acknowledge and agree that by participating, you will not receive any further compensation for the organic use of your social media content

6. Privacy Policy

Your participation in this program is subject to OLAY's Privacy Policy, which details how your personal information will be collected, used, and protected.

7. Amendments

OLAY reserves the right to modify these Terms and Conditions at any time. Any changes will be effective immediately upon posting. Your continued participation in the program after such changes constitutes your acceptance of the new Terms and Conditions.

8. Contact Information

For questions or concerns regarding the Loyalty Gift Program or these Terms and





Conditions, please contact us at <https://www.olay.com/contact-us> or via phone at 1-800-285-5170.

By participating in the Olay Loyalty Gift Program, you acknowledge that you have read, understood, and agree to be bound by these Terms and Conditions.

