

INTRODUCING OLAY SUPER CREAM

Today, people are overwhelmed by endless skincare choices, trends and routines. Only OLAY is here to simplify your daily routine with the Super Series collection—designed to deliver multitasking benefits in each product.

Meet the newest addition to the Super Series: OLAY Super Cream with Broad Spectrum SPF 30. This 5-in-1 powerhouse combines active ingredients into one lightweight formula to give you resilient, younger-looking skin.

Developed with all skin tones in mind, Super Cream instantly absorbs to deliver a barely-there feel and sheer UVA/UVB protection with no white cast. Perfect as the final step in your skincare routine or as a primer under makeup.



Only OLAY
PROVEN SCIENCE  TRUSTED RESULTS

Backed by clinical studies, formulation experts, dermatologists and 70 years of innovation, only OLAY has created a breakthrough daily moisturizer that boosts skin's cells to restore resilience and protect against future damage.

In a 12-week consumer study of Super Cream:

- 98% agreed it leaves skin feeling smooth
- 94% agreed it provided long-lasting hydration
- 82% agreed it improved the look of their skin's texture
- 80% agreed it visibly reduced fine lines

CHECK OUT OLAY'S FULL SUPER SERIES BELOW:

MSRP \$34.99 per SKU (pricing at the sole discretion of the retailer)

 = Unique Benefits



SUPER SERUM



Fragrance

Delivers 2 months of visible skin improvement in 2 weeks

• More Even Looking Skin Tone

• Firmer Feeling Skin

• Visibly Smoother Lines

• Better Skin Texture

• Long Lasting Hydration



SUPER SERUM NIGHT REPAIR



Fragrance-free

Smoother, brighter, healthier looking skin in 7 nights*

• Faster Surface Cell Renewal

• Overnight Deep Moisture

• Visibly Corrects Wrinkles & Lines

• Reduces Appearance of Dark Spots

• More Even Looking Complexion



SUPER EYES DAILY EYE SERUM



Fragrance-free

Hydrates Better than the #1 Luxury Eye Treatment**

• Instantly Brighten Dark Circles

• Instantly Cool & Reduce Puffiness

• Instantly Refresh Tired Eyes

• Visibly Lift Eye Skin

• Smooth Appearance of Fine Lines



SUPER CREAM WITH SUNSCREEN



Fragrance

Hydrates, protects and primes in 1 step

• Protects Against UVA/UVB Sun Damage

• Renews for a Radiant, Dewy Glow

• Nourishes to Leave Skin Feeling Smooth

• Visibly Reduces Dark Spots & Fine Lines

• Hydrates Instantly and Lasts All Day



OLAY

Questions? Contact OLAY@smallgirlspr.com

For more OLAY offerings, visit OLAY.com and OLAY on [f/OLAY](#) [@OLAY](#) [d/OLAY](#)

*vs a basic serum **vs a basic eye serum

