

OLAY

PROVEN SCIENCE. TRUSTED RESULTS.

NEW OLAY Regenerist Micro-Sculpting Cream



Introducing the reformulation of OLAY's most iconic product, **the newly upgraded Regenerist Micro-Sculpting Cream.**

With over 70 years of skin science expertise, OLAY — the #1 anti-aging skin care brand — continues to push the boundaries while honoring its legacy of innovation.

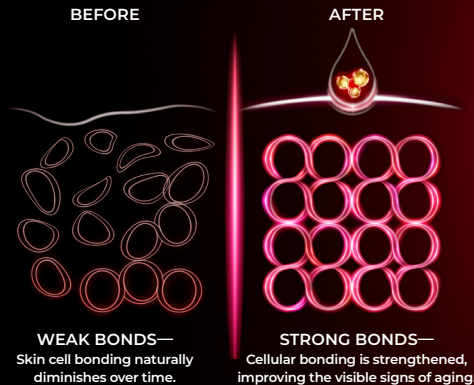
OLAY's extensive research revealed that weakened cellular bonds contribute to the visible signs of aging—and most skin care doesn't go deep enough to repair them. The new Regenerist Micro-Sculpting Cream is formulated with Triple Collagen Peptide to strengthen these bonds within surface cellular layers, transforming skin care into true cell care. Over half of users have even postponed or delayed cosmetic procedures.*

Dramatic results without drastic measures. Approved by dermatologists and plastic surgeons. Proven Science, Trusted Results. Only OLAY.

**97% SAW VISIBLE RESULTS
FROM THE UPGRADED FORMULA.****

- ✓ Delivers instant hydration to restore volume and enhance surface cell regeneration
- ✓ Visibly sculpts skin and reduces deep wrinkles by supporting natural collagen production

FORMULA CRAFTED TO ADDRESS A FUNDAMENTAL ISSUE OF AGING— BROKEN CELLULAR BONDS.



NEW
Triple Collagen Peptide
improves wrinkles and supports skin's natural collagen

NEW
Pro-Vitamin B5
hydrates skin at the cellular level

Niacinamide
strengthens skin barrier and reduces dullness



Visible results in just 7 days.



MSRP: \$24.99 (All decisions on pricing, promotions, shelving and distribution are at the sole discretion of the retailer)

Contact: OLAY@smallgirlspr.com

For more OLAY offerings, visit OLAY.com and OLAY on [f/OLAY](#) [X @OLAYSkin](#) [@OLAY](#) [@OLAY](#)

*In a survey of over 1900 women

**After two weeks