

OLAY

PROVEN SCIENCE. TRUSTED RESULTS.

NEW OLAY Regenerist Micro-Sculpting Cream



Introducing the reformulation of OLAY's most iconic product, **the newly upgraded Regenerist Micro-Sculpting Cream.**

With over 70 years of skin science expertise, OLAY — the #1 anti-aging skin care brand — continues to push the boundaries while honoring its legacy of innovation.

OLAY's extensive research revealed that weakened cellular bonds contribute to the visible signs of aging—and most skin care doesn't go deep enough to repair them. The new Regenerist Micro-Sculpting Cream is formulated with Triple Collagen Peptide to strengthen these bonds within surface cellular layers, transforming skin care into true cell care. Over half of users have even postponed or delayed cosmetic procedures.*

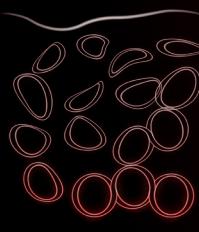
Dramatic results without drastic measures. Approved by dermatologists and plastic surgeons. Proven Science, Trusted Results. Only OLAY.

97% SAW VISIBLE RESULTS
FROM THE UPGRADED FORMULA.**

- ✓ Delivers instant hydration to restore volume and enhance surface cell regeneration
- ✓ Visibly sculpts skin and reduces deep wrinkles by supporting natural collagen production

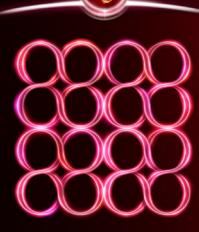
FORMULA CRAFTED TO ADDRESS A FUNDAMENTAL ISSUE OF AGING— BROKEN CELLULAR BONDS.

BEFORE



WEAK BONDS—
Skin cell bonding naturally
diminishes over time.

AFTER



STRONG BONDS—
Cellular bonding is strengthened,
improving the visible signs of aging.

NEW

Triple Collagen Peptide
improves wrinkles and
supports skin's natural
collagen

NEW

Pro-Vitamin B5
hydrates skin at the
cellular level



Niacinamide
strengthens skin barrier
and reduces dullness

Visible results in just 7 days.



MSRP: \$24.99 (All decisions on pricing, promotions, shelving and distribution are at the sole discretion of the retailer)

Contact: OLAY@smallgirlspr.com

For more OLAY offerings, visit OLAY.com and [OLAY](#) on [f/OLAY](#) [X @OLAYSkin](#) [@OLAY](#) [@OLAY](#)

*In a survey of over 1900 women

**After two weeks