

OLAY

Proven Science. Trusted Results.
Dermatologist Recommended Brand

OLAY COMPLETE+ DAILY FACIAL MOISTURIZER WITH SPF 40

OLAY has combined 70+ years of skincare innovation and 30+ years of sun protection research, to introduce OLAY Complete+ Daily Facial Moisturizer. This 3-in-1 moisturizer protects, nourishes, and renews the skin's moisture barrier. The formula combines the moisturizer and SPF steps in your routine into one product to fight the #1 cause of premature aging, the sun. **98% of consumers prefer Complete+ SPF40 over the #1 selling SPF Moisturizer.***



Benefits:

- ✓ Helps prevent premature skin aging with Broad Spectrum SPF UVA/UVB facial sunscreen with **no white cast**
- ✓ Provides **24-hour hydration** to nourish and renew skin moisture barrier
- ✓ Results in **instantly soft, smooth, radiant skin**
- ✓ Suitable for **all skin tones & textures**
- ✓ **Dermatologist recommended** and **non-comedogenic**
- ✓ Fragrance-free formula that is **effective and safe for sensitive skin**



OLAY COMPLETE DAILY MOISTURIZER SPF 15 FOR SENSITIVE SKIN

This gentle lotion is fragrance-free and formulated with a Vitamin E complex to help protect the skin from damaging free radicals. Plus, its formula includes aloe and zinc oxide that promotes healthy-looking skin.

MSRP: \$10.99



OLAY COMPLETE DAILY MOISTURIZER SPF 15

This lightweight lotion conditions the skin with Vitamins E, B3, and C to help maintain healthy-looking skin. With its proven SolaSheer Technology, experience hydration with sun protection from America's #1 UV moisturizer.**

MSRP: \$10.99



OLAY COMPLETE LOTION MOISTURIZER SENSITIVE SPF 30

This SPF lotion includes zinc oxide, a gentle sunscreen. It is also formulated with Vitamin E and Aloe to help maintain healthy-looking skin. Unlike many facial moisturizers with sunscreen, the Complete lotion moisturizer is non-greasy and lightweight leaving the skin with a glow.

MSRP: \$14.99

For more information, contact: OLAY@smallgirlspr.com

For more OLAY offerings, visit OLAY.com and OLAY on [f/OLAY](#) [X @OLAYSkin](#) [@OLAY](#) [@OLAY](#)

*Based off past 12 months of xAOC sales data

**Based on P12M Nielsen xAOC unit sales

