

OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES.

A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Sweepstakes Timing:** The Sha'Carri Melts Sweepstakes (the "**Sweepstakes**") begins at 12:00 a.m. Eastern Time ("ET") on April 8, 2025 and ends at 11:59 p.m. ET on May 6, 2025 (the "**Sweepstakes Period**").
- 2. Eligibility:** The Sweepstakes is open only to legal residents of the 50 states of the United States and the District of Columbia, who are 18 years of age or older as of the last day of the month prior to date of entry. Employees of The Procter & Gamble Distributing LLC (the "**Sponsor**"), their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional and judging agencies, including Don Jagoda Associates, Inc. ("**Administrator**") and their immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state, and local laws and regulations apply.
- 3. HOW TO ENTER THE SWEEPSTAKES: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not increase your chances of winning.**
 - a. Enter by Making a Purchase at Olay.com:** You may enter the Sweepstakes by purchasing an Olay Cleansing Melt product 32 count (Vitamin C version, Retinal version or Hyaluronic version) on Olay.com and checking off the box during the checkout process confirming you want to enter the Sweepstakes to receive one (1) entry into the sweepstakes. Limit one (1) entry per person regardless of how many Olay Melts products are purchased. You must check the box confirming you want to enter the Sweepstakes in order to receive an entry into the Sweepstakes random drawing All purchases must be made by 11:59 p.m. ET on May 6, 2025 to be eligible.
 - b. Enter via Email:** You may earn a Sweepstakes entry without making a purchase by sending an email to OlayMeltsSweep@dja.com during the Sweepstakes Period. The email must include your first and last name, mailing address, and month and year of birth to receive one (1) entry into the Sweepstakes.

Limit one (1) entry per person/email address regardless of method or combination of methods of entry. Any attempt by any entrant to enter by using multiple/different email addresses, mailing addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Use of any automated or computer system to participate is prohibited and will result in disqualification. Normal Internet/phone access and data/usage charges imposed by your online/phone service may apply.
- 4. Privacy:** Trust is a cornerstone of Sponsor's corporate mission and the success of their business depends on it. Sponsor is committed to maintaining your trust by protecting personal information they collect about you. Click here for the full details of Sponsor's Privacy Statement: http://www.pg.com/privacy/english/privacy_notice.html.
- 5. Random Drawing:** Twenty-eight (28) Prize winners will be selected in a random drawing on or about May 7, 2025, from among all eligible entries received within the Sweepstakes Period by Administrator whose decisions, along with the Sponsor's, are final on all matters relating to the Sweepstakes. Odds of winning are dependent upon the total number of eligible entries received during the Sweepstakes Period.
- 6. Winner Notification:** The potential Prize winners will be notified by email on or about the drawing date specified above and must respond to the email to confirm eligibility and provide a mailing address within three (3) days of notification attempt or prize will be forfeited and an alternate winner may be selected from among all eligible entrants.

7. **Prizes and Approximate Retail Values ("ARV"): Twenty-eight (28) Prizes:** An Olay Melts product signed by Sha'Carri Richardson. The ARV of each First Prize is \$29.97. No transfer, substitution or cash equivalent for a prize will be permitted, except at the sole discretion of the Sponsor and in such circumstance, an alternate prize of similar value (as determined solely by Sponsor) will be awarded and the Sponsor's obligation to the winner will be fulfilled, and no other additional compensation will be provided. Acceptance of prize constitutes permission for the Sponsor and its agencies to use a winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Limit one (1) prize per person.
8. **General rules:** By participating in the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. Entries become the property of the Sponsor. The "Sweepstakes Indemnities" (As defined below) are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the website or the Sweepstakes or by any human error which may occur in the processing of the entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the website or Sweepstakes. In the event of a dispute as to any entry, the authorized account holder of the email address used at time of entry will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the email address provided at time of entry. Proof of entering does not constitute proof of delivery or receipt of such information. Sponsor and its agencies are not responsible for the failure of any email or entry to be received by Sponsor on account of technical problems or congestion on the internet or at any website. The Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or website may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.** Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the reasonable control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes or website, then the Sponsor reserves the right at its sole discretion to cancel the Sweepstakes and select the winners from among all eligible entries received prior to cancellation. **By participating in the Sweepstakes, the entrant agrees that Sponsor, and their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and Sweepstakes agencies and all of their respective shareholders, officers, directors, employees and assigns, members, representatives and agents, will have no liability whatsoever for, and will be held harmless by entrant for any liability for any bodily injury, loss, cost or damages of any kind to persons, including death and property, damages sustained due in whole or in part, directly or indirectly, from entry creation, the acceptance, possession, use or misuse of the prize or parts thereof, if applicable or participation in the Sweepstakes or participation in any Sweepstakes or related activity.** By entering the Sweepstakes, you hereby represent and warrant that you have read these Official Rules and are fully familiar with its contents.
9. **Release and Limitations of Liability/Publicity Release:** By participating in the Sweepstakes, the entrant agrees that Sponsor, Administrator, their respective parents, subsidiaries, affiliated companies, agents, retailers, advertising and promotion agencies (collectively, "Sweepstakes Indemnities") and Sha'Carri Richardson and each party's respective affiliates, officers, directors, agents, and employees will have no liability or responsibility for any claim arising in connection with participation in the Sweepstakes or the awarding of prizes. The winners assume all liability for any injury or damage caused, or claimed to be caused, by participation in the Sweepstakes or use or redemption of the prize. By entering the Sweepstakes, you acknowledge that you, not Sponsor, are responsible for the contents of any

material submitted in relation to the Sweepstakes. Entrants waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. You hereby agree that the Sweepstakes Indemnities have the right to use your name, likeness or any other rights granted to Sponsor, including any claims, including but not limited to, trademark, copyright, or other intellectual property rights, right of publicity, right of privacy or defamation in Sponsor's sole discretion.

- 10. Governing Law:** The Sweepstakes and the Official Rules shall be exclusively governed by and construed in accordance with the laws of the state of Ohio, without regard to conflicts of law provisions. Entrants submit to exclusive personal jurisdiction in Ohio and agree that any dispute shall be brought in the state or federal courts in Ohio. You agree that: (a) any and all disputes, claims and causes of action arising out of, or connected with the Sweepstakes or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Ohio; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorney's fees; and (c) notwithstanding the foregoing, you waive the right to claim any damages, whatsoever, including, but not limited to, punitive, consequential, direct or indirect damages.
- 11. Winners:** To receive a Winners List by email, send an email to: winners@dja.com with The Sha'Carri Melts Sweepstakes (01-2804-37) as the subject line. Requests must be received by July 8, 2025.
- 12. Sponsor/Administrator:** The Sponsor of the Sweepstakes is The Procter & Gamble Distributing LLC, One P&G Plaza, Cincinnati, OH 45202. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc. 100 Marcus Drive, Melville, NY 11747.