

NATORI

SEE PAGE 2 FOR SLEEPWEAR, LOUNGEWEAR, AND READY-TO-WEAR SIZING AND PAGE 3 FOR SWIM SIZING

BRA GUIDE

80% OF WOMEN ARE WEARING THE WRONG BRA SIZE. HERE'S HOW YOU CAN MEASURE TO MAKE SURE YOU GET THE FIT AND COMFORT THAT'S RIGHT FOR YOU.

First, make sure you're wearing an unpadded bra to find accurate measurements.



LET'S GET STARTED: BAND SIZE

To find your band size, measure snugly around your ribcage, just beneath your bust line.

If your measurement is an odd number add 5 inches.

If your measurement is an even number add 4 inches.

Example: If you measure 29" add 5" = your band width is 34".

RIB CAGE	25"-26"	27"-28"	29"-30"	31"-32"	33"-35"	36"-39"	40"-42"	43"-44"
BAND SIZE	30	32	34	36	38	40	42	44



NEXT STEP: CUP SIZE

To find your cup size, loosely measure around the fullest part of your bust.

Keep the measuring tape parallel to the floor. Subtract this number from your band size.

Example: If your bust measures 37" and your band size measures 34", that is a 3" difference so you are a size C cup.

DIFFERENCE	1"	2"	3"	4"	5"	6"	7"	8"
CUP SIZE	A	B	C	D	DD	DDD	G	H

HELPFUL TIPS

Every bra style fits a bit differently. You may have the correct size, but not every bra is the right style to suit your body. Here are some extra tips to make sure you're wearing the most flattering bra for you.

BRIDGE THE GAP

The center front of the bra should lie flat against your chest without a gap.

ON THE STRAIGHT AND NARROW

Try lifting your arms up and down. If your bra is the right fit, it should stay in place. Your band should be level all the way around your back. If it's riding up, it is either too large or needs tightening.

DOWN TO THE WIRE

Your underwire should lie flat against your ribcage. You shouldn't feel any digging or discomfort.

SAFE AND SECURE

Your breasts should sit comfortably inside the cups. There shouldn't be any spilling out of the top, sides or bottom.

WRINKLE-FREE

If the cups are wrinkling or puckering, try going down a cup size.

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SIZE GUIDE

LINGERIE

	XS	S	M	L	XL	XXL	1X	2X
	2-4	6-8	10-12	14-16	18	20	18-20	22-24
BUST	32.5-33.5	34.5-35.5	36.5-37.5	39-41	42-44	46-48	44-46	48-50
WAIST	24.5-25.5	26.5-27.5	28.5-29.5	31-33	34-36	38-40	37.5-39.5	41.5-43.5
HIP	35.5-36.5	37.5-38.5	39.5-40.5	42-44	45-47	49-51	46.5-48.5	50.5-52.5

JOSIE NATORI READY-TO-WEAR COLLECTION

	XS	S	M	L	XL
	2	4-6	8-10	12-14	16
BUST	32.5-33.5	34.5-35.5	36.5-37.5	39-40.5	42-43.5
WAIST	25-26	27-28	29-30	31.5-33	34.5-36
HIP	35-36	37-38	39-40	41.5-43	44.5-46

These figures represent the measurements of the wearer, not the measurements of the garment.

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SWIM SIZE GUIDE

CROSS GRADING SYSTEM FOR NATORI SWIM

Natori has come up with a multi-tiered sizing structure that accommodates multiple bras sizes in one size group (ie. T1 fits 32B, 34A, 36 AA).

It is important to remember that the band size and cup size of a bra always work together. A 'DD' cup size is not always a larger cup capacity than a 'D' cup - it depends on the band size. For example, a 34B cup size is the same cup capacity as a 32C and a 36A - the only thing that is different is the band size. If one finds a 34B the right cup but looser in bra band, then 32C would fit her better, or if one finds a 34B the right cup but too tight on the bra band, then she should try 36A. The chart below should help make this more clear.

The same column means the same cup size, i.e. 32DD is the same cup size as 38B. This is how a bra factory would use the cups to make different size bras! Tiered sizing in swimwear is achieved by the use of the tie backs as opposed to the traditional bra hook and eye. By utilizing the tie backs in our swimsuits we are able to group (Tier) the cup sizes into a single size based on the cross grade chart below.

TIERED SIZE	T1	T2	T3	T4	T5	T6	T7	T8
	32B	32C	32D	32DD	32E	32F		
BRA SIZE	34A	34B	34C	34D	34DD	34E	34F	
	36AA	36A	36B	36C	36D	36DD	36E	36F
			38A	38B	38C	38D	38DD	38E
						40C	40D	40DD

size charts

WEIGHT IN POUNDS

	90	100	110	120	130	140	150	160	170	180	190	200	210	
HEIGHT FT/INS	4'11"													150cm
	5'0"	SMALL (S)												152cm
	5'1"													155cm
	5'2"		MEDIUM (M)											157cm
	5'3"													160cm
	5'4"													163cm
	5'5"													165cm
	5'6"													168cm
	5'7"													170cm
	5'8"													173cm
	5'9"													175cm
	5'10"													178cm
	5'11"													180cm
	6'0"													183cm
	6'1"													185cm
		41	45	50	54	59	64	68	73	77	82	86	91	95
		WEIGHT IN KILOGRAMS												

net tights / sheer / pantyhose

SIZES: S, M, L, XL

WEIGHT IN POUNDS

	90	100	110	120	130	140	150	160	170	180	190	200	210	
HEIGHT FT/INS	4'11"													150cm
	5'0"													152cm
	5'1"													155cm
	5'2"	SMALL/MEDIUM (S/M)												157cm
	5'3"													160cm
	5'4"													163cm
	5'5"													165cm
	5'6"													168cm
	5'7"													170cm
	5'8"													173cm
	5'9"													175cm
	5'10"													178cm
	5'11"													180cm
	6'0"													183cm
	6'1"													185cm
		41	45	50	54	59	64	68	73	77	82	86	91	95
		WEIGHT IN KILOGRAMS												

thigh high

SIZES: S/M, M/L

S/M	M/L	L/XL
4'10" - 5'6"	5'4" - 6'	5'6" - 6'
147-167 cm	162-183 cm	167-183 cm
90-135 lbs	130-175 lbs	170-225 lbs
40-62 kg	60-80 kg	78-102 kg
If your height or weight are borderline you may wish to choose the larger size		

opaque tights / sweater tights / pointelle tights / sheers / leggings

SIZES: S/M, M/L, L/XL